



Meta Growth Announces Appointment of New Independent Director

TORONTO, May 14, 2020 /CNW/ - Meta Growth Corp. (TSXV: META) ("Meta Growth", "META" or the "Company"), a leading Canadian recreational cannabis retailer, today announced the appointment of Andrea Elliott as an independent director, effective May 13, 2020.

Ms. Elliott brings over 20 years of retail executive experience to Meta Growth. She currently is Executive Vice President, Direct to Consumer at Moose Knuckles, a successful global Canadian luxury outerwear brand. Previously Andrea founded r2 retail resources, an independent consultancy that supported retailers domestically and internationally with strategic initiatives, growth plans, eCommerce ideation and SG&A improvements. She was previously VP & General Manager of PVH Canada Retail (Calvin Klein, Van Heusen, IZOD & Bass), as well as an EVP at PwC and COO with Karabus Management, a wholly owned subsidiary of PwC focused on the retail industry. Prior to PwC, Ms. Elliott was the Director of Canada Operations for Williams-Sonoma Inc., and held various senior positions at Gap Inc.

"We are delighted to have Andrea join our Board as we expand into the Ontario market," said Mark Goliger, CEO of Meta Growth. "As we grow our national footprint of recreational cannabis retail stores, Andrea's extensive retail background will be invaluable as we continue to evaluate and implement strategic initiatives to differentiate META from other cannabis retailers."

Ms. Elliott's appointment follows the recent appointment of Christopher Brawn as an independent director. With these board additions, META has significantly strengthened its retail and real estate competencies and looks forward to the contributions from its

new independent directors as the Company embarks on an aggressive growth strategy.

Ms. Elliott replaces Felipe Campusano who resigned as a member of the Company's Board of Directors effective May 13, 2020. Mr. Campusano was a director since May 2018 and played an instrumental role in assisting the Company with its medicinal cannabis business unit. Given the Company's primary focus has shifted away from medicinal cannabis to recreational retail cannabis, as evidenced by the recent divestitures of National Access Cannabis Medical's pharmacy assets, as well as the Company's sale of shares in Tetra Pty Ltd (an Australian medicinal cannabis clinic network), Mr. Campusano graciously resigned in order to allow the Board to attract an individual with extensive retail experience. META thanks Mr. Campusano for his contributions and wishes him success with his other endeavours.

About Meta Growth

Meta Growth is a leader in secure, safe and responsible access to legal recreational cannabis in Canada. Through its Canada-wide network of Meta Cannabis Co.™, Meta Cannabis Supply Co.™ and NewLeaf Cannabis™ recreational cannabis retail stores, Meta Growth enables the public to gain knowledgeable access to Canada's network of authorized Licensed Producers of cannabis. Meta Growth is listed on the TSX Venture Exchange under the symbol (TSXV: META).

For more information on Meta Growth, visit:

metagrowth.com

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