FUTR Lists on OTCQB Marketplace under the Symbol FTRCF, Effective Immediately

TORONTO--(BUSINESS WIRE)--July 16, 2025--*The* FUTR Corporation (TSXV: FTRC)(OTCQB: FTRCF) ("FUTR" or the "Company"), a consumer-centric platform for data valuation and monetization is pleased to announce that its common shares have commenced trading on the OTCQB marketplace under the symbol "FTRCF". The Company's common shares will continue to trade on the TSX Venture Exchange under the symbol **FTRC**.

Listing on the OTC is expected to improve access to FUTR equity for US investors resulting in enhanced liquidity and a greater audience, in a market where FUTR Generates over 70% of its revenue today. The company awaits confirmation of DTC approval, expected in the coming weeks to provide easier access to US Investors to trade,

The Company also settled debt of $360,000 in exchange for the issuance of an aggregate of 1,000,000 shares (the "Debt Settlement") at a price of $0.36 per share. The Debt Settlement relates to fees owed to an arms-length consultant who provided strategic advisory services.

The Company determined satisfying the foregoing indebtedness with common shares allow cash to be directed to ongoing growth initiatives. The transaction is subject to approval of the TSX Venture Exchange. Any shares under the settlement will be subject to a customary four-month hold period from the date of issuance.

The securities offered pursuant to the Debt Settlements have not been, nor will they be, registered under the United States Securities Act of 1933, as amended, and may not be offered or sold in the United States or to, or for the account or benefit of, U.S. persons absent registration or an applicable exemption from the registration requirements. This news release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.

The OTCQB Venture Market is for early stage and developing U.S. and international companies. Companies are current in their reporting and undergo an annual verification and management certification process. Investors can find real-time quotes and market information for the Company on www.otcmarkets.com.

About *The* FUTR Corporation

FUTR's AI Agent App is focused on putting money back in consumer's wallets through a unique data monetization rewards system, personalized offers as well as agent-driven smart payment management. The FUTR AI Agent App will allow Enterprises to get rewarded for contributing consented consumer data to the Agent and also allow Brands to leverage this data to improve personalization and customer acquisition.

www.thefutrcorp.com

Forward-Looking Statements

This news release may contain forward-looking statements (within the meaning of applicable securities laws) which reflect the Company's current expectations regarding future events. Forward-looking statements are identified by words such as "believe", "anticipate", "project", "expect", "intend", "plan", "will", "may", "estimate" and other similar expressions. These statements are based on the Company's expectations, estimates, forecasts, and projections and include, without limitation, statements regarding the future success of the Company's business and the consolidation of the Company's common shares. The forward-looking statements in this news release are based on certain assumptions. The forward-looking statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. A number of factors could cause actual results to differ materially from the results discussed in the forward-looking statements. Readers, therefore, should not place undue reliance on any such forward-looking statements. Further, these forward-looking statements are made as of the date of this news release and, except as expressly required by applicable law, the Company assumes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

FOR FURTHER INFORMATION PLEASE CONTACT:

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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