

AI Expert Dr. Jason Schwartz Joins FUTR as Principal Data Scientist

Former Manulife Lead Data Scientist to Join the FUTR Joint Steering Committee to Drive Next-Gen Data Valuation and Data Supply Chain Technologies

News Release Highlights

- **Dr. Jason Schwartz joins the Joint Steering Committee with The FUTR Foundation as Principal Data Scientist leading the continuing development of the FUTR Data Protocol**
- **Dr. Schwartz will serve as the Principal Data Scientist focused on Data Valuation, Data Staking Rewards, and Data Driven Lead Pricing**
- **Dr. Schwartz most recently served as Lead Data Scientist for Marketing Science and AI Innovation at Manulife, one of Canada's leading insurance companies**
- **Dr. Schwartz also co-founded Chain Champs a well-known blockchain predictive pricing and analytics engine**

TORONTO--(BUSINESS WIRE)--September 3, 2025--*The* FUTR Corporation (TSXV: FTRC; OTCQB: FTRCF) ("FUTR" or the "Company"), a consumer centric data valuation and monetization platform, is pleased to announce the addition of AI innovation leader Dr. Jason Schwartz as Principal Data Scientist serving on the FUTR Foundation Joint Steering Committee. FUTR is focused on putting money back in consumers' wallets through zero-party data monetization and intelligent cash management while rapidly advancing AI Agent-powered solutions for consumer-facing enterprises.

Key Leadership Evolution – Dr. Jason Schwartz, Ph.D.

Dr. Schwartz joins to lead the continuing development of the FUTR Data Protocol under the terms of the Master Services Agreement signed between FUTR Corporation and the FUTR Foundation August 4th. Dr. Schwartz will also join the Joint Steering Committee between the FUTR Corporation and the FUTR Foundation.

Dr. Schwartz will be focused on the continuing evolution of the FUTR Data Protocol with specific focus on discrete data valuation, real-time data staking rewards, and accurately pricing data for lead generation commercial access by brands.

With over a decade of experience delivering enterprise-scale data science and AI solutions across insurance, finance, healthcare, telecom, and blockchain sectors, Dr. Schwartz brings a proven track record of building and deploying production AI/ML systems. Holding a Ph.D. in Experimental High-Energy Physics, he most recently served as Lead Data Scientist for Marketing Science and AI Innovation at Manulife, one of Canada's largest insurance companies, where he developed advanced causal inference models and agentic AI solutions. His specialties include causal modeling, machine learning systems, intelligent AI agents, and dynamic pricing engines.

Dr. Schwartz also co-founded Chain Champs Inc., a blockchain analytics platform where he led development of a real-time AI-powered NFT pricing engine that accurately predicted market values for millions of assets, demonstrating the power of intelligent pricing systems at scale.

“I’m a physicist by training, but at heart I’m a builder,” said Dr. Schwartz. “There is a critical need for a data solution that properly balances privacy, utility, transparency and monetization. A data supply chain that fundamentally respects the roles of all participants from initial data creators to data refiners to end data users. I believe the FUTR Data Protocol is that landmark solution and I’m passionate to lead its continuing development.”

"Dr. Schwartz's demonstrated experience building advanced data valuation models in practical contexts, combined with his immediate understanding of the problem we're solving, makes him a fantastic addition to continue leading the FUTR Data Protocol," said Jim Allan, Chairman of the Joint Steering Committee and Council Member at the FUTR Foundation.

About The FUTR Corporation

The FUTR platform is a consumer platform enabled by AI Agents and intelligent payment rails that is focused on putting money back in the consumers’ wallet through data monetization and agentic cash management. FUTR is also rapidly advancing a suite of AI Agent powered solutions to help consumer-facing enterprises and brands empower their users and realize the tangible value of their consumer data.

www.thefutrcorp.com

About The FUTR Foundation

The FUTR Foundation is the creator of the FUTR Data Protocol and issuer of the FUTR Token. It was founded in 2022 in The Bahamas with a mandate to empower consumers and enable them to enter the data economy by monetizing their data. The FUTR Foundation Council consists of Jim Allan and Eugene McBurney. The FUTR Foundation works with leading partners globally to build technology to execute on this mandate.

Forward-Looking Statements

This news release may contain forward-looking statements (within the meaning of applicable securities laws) which reflect the Company’s current expectations regarding future events. Forward-looking statements are identified by words such as “believe”, “anticipate”, “project”, “expect”, “intend”, “plan”, “will”, “may”, “estimate” and other similar expressions. These statements are based on the Company’s expectations, estimates, forecasts, and projections and include, without limitation, statements regarding the future success of the Company’s business and the consolidation of the Company’s common shares. The forward-looking statements in this news release are based on certain assumptions. The forward-looking statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. A number of factors could cause actual results to differ materially from the results discussed in the forward-looking statements. Readers, therefore, should not place undue reliance

on any such forward-looking statements. Further, these forward-looking statements are made as of the date of this news release and, except as expressly required by applicable law, the Company assumes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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