| 1. Issuer Detail   | S  |  |               |        |
|--|--|--|---------------|--------|
| ISIN   |  |  |               |        |
| GB0003718474   |  |  |               |        |
| Issuer Name  |  |  |               |        |
| GAMES WORKS  | HOP GROUP PL   | .C   |               |        |
| UK or Non-UK   | Issuer   |  |               |        |
| UK   |  |  |               |        |
| 2. Reason for N  | otification  |  |               |        |
| An acquisition of  | r disposal of vo   | oting rights   |               |        |
| 3. Details of pe   | rson subject t   | o the notifica   | tion obligati | on     |
| Name   |  |  |               |        |
| Baillie Gifford &  | Со   |  |               |        |
| City of registe  | red office (if a   | applicable)  |               |        |
| Edinburgh  |  |  |               |        |
| Country of reg   | istered office   | (if applicable   | e)            |        |
| United Kingdom   | 1  |  |               |        |
|  |  |  |               |        |
| 4. Details of the  | shareholder  |  |               |        |
| Full name of s   | hareholder(s)  | =  | <del>-</del>  | son(s) |
|  | hareholder(s)  | =  | <del>-</del>  | son(s) |
| Full name of s<br>subject to the   | hareholder(s)<br>notification o  | bligation, ab  | <del>-</del>  | son(s) |
| Full name of s   | hareholder(s)<br>notification o  | bligation, ab  | <del>-</del>  | son(s) |
| Full name of s<br>subject to the<br>City of registe  | hareholder(s) notification of red office (if a   | obligation, abo  | ove           | son(s) |
| Full name of s<br>subject to the   | hareholder(s) notification of red office (if a   | obligation, abo  | ove           | son(s) |
| Full name of s<br>subject to the<br>City of registe<br>Country of reg  | hareholder(s) notification of red office (if a   | obligation, about the second s | e)            |        |
| Full name of s subject to the City of registe Country of reg   | hareholder(s) notification of red office (if a   | obligation, about the second s | e)            |        |
| Full name of s subject to the  City of registe  Country of reg  5. Date on whice  09-May-2022  | hareholder(s) notification of red office (if a   | applicable)  (if applicable)   | e)            |        |
| Full name of s subject to the City of registe Country of registe 5. Date on whice 09-May-2022  | hareholder(s) notification of red office (if a   | applicable)  (if applicable)   | e)            |        |
| Full name of s subject to the City of registe  Country of registe  5. Date on whice  09-May-2022  6. Date on whice  10-May-2022              | hareholder(s) notification of red office (if a pistered office h the thresho h Issuer notif                    | applicable)  (if applicable)  Id was crosse  | e)            |        |
| Full name of s subject to the City of registe Country of registe 5. Date on whice 09-May-2022  | hareholder(s) notification of red office (if a pistered office h the thresho h Issuer notif                    | applicable)  (if applicable)  Id was crosse  | e)            |        |
| Full name of s subject to the City of registe Country of registe 5. Date on whice 09-May-2022 6. Date on whice 10-May-2022 7. Total position | hareholder(s) notification of red office (if a pistered office h the thresho h Issuer notifies ns of person(s) | applicable)  (if applicable)  (if applicable)  (if applicable)  (if applicable)  (if applicable)  (if applicable)  | e)            | on     |
| Full name of s subject to the City of registe Country of registe 5. Date on whice 09-May-2022 6. Date on whice 10-May-2022 7. Total position | hareholder(s) notification of red office (if a pistered office h the thresho h Issuer notif                    | applicable)  (if applicable)  Id was crosse  fied  s) subject to the   | e)            | d      |

| Resulting situation on the date on which threshold was crossed or reached | 9.960000  | 0.000000 | 9.960000  | 3271739 |
|---|-----------|----------|-----------|---------|
| Position of previous notification (if applicable)                         | 10.045000 | 0.000000 | 10.045000 |         |

# 8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

### 8A. Voting rights attached to shares

|               |         | Number of indirect voting rights (DTR5.2.1) | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|---------------|---------|---|------------------------------------|--|
| GB0003718474  |         | 3271739                                     |                                    | 9.960000                               |
| Sub Total 8.A | 3271739 |   | 9.960000                           | %                                      |

#### 8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | Exercise/conversion period | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|-----------------|----------------------------|---|--------------------|
| Sub Total 8.B1               |                 |                            |   |                    |

# 8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise/conversion period | Number of voting rights | % of voting rights |
|------------------------------|-----------------|----------------------------|-------------------------|--------------------|
| Sub Total 8.B2               |                 | 1                          |                         |                    |

### 9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | if it equals or is higher than the | instruments if it equals or is higher | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------|--------------------------------|------------------------------------|---------------------------------------|---|
| Baillie<br>Gifford & Co     |                                | 9.960000                           |                                       | 9.960000%   |

| O. In case of proxy voting                          |  |
|---|--|
| Name of the proxy holder                            |  |
|   |  |
| The number and % of voting rights held              |  |
|   |  |
| The date until which the voting rights will be held |  |
|   |  |
| 1. Additional Information                           |  |
|   |  |
| 2. Date of Completion                               |  |
| 10-May-2022   |  |
| 3. Place Of Completion                              |  |
| Edinburgh   |  |
|   |  |