



STARTMONDAY WINS PRESTIGIOUS DUTCH START-UP OF THE YEAR AWARD

- Novel app uses 15-second videos to power smart job recruitment technology.

AMSTERDAM, NL – November 21, 2016 – Smart job recruitment tech firm StartMonday Technology Corp. (CSE: JOB) (Frankfurt A2DF4H) (XFRA: S56) (the “**Company**” or “**StartMonday**”) is extremely pleased to announce recent important industry recognition as winners of the “Dutch Start-up of the Year” category at the 2016 Computable Awards held in Utrecht, Netherlands. StartMonday was selected from a field of 122 start-up nominees, and the process included both voting by the readership of Computable and a jury of industry leaders.

StartMonday was in prestigious company, as winners in other categories included IBM, Microsoft, CGI, and the University of Amsterdam, amongst many others. The awards are presented by **Computable**, an influential independent media outlet focused on Information and Communication Technology ([ICT](#)) for ICT professionals and managers in the Netherlands.

Company co-founder and CEO Ray Gibson comments, “It’s been truly amazing to be a part of this incredible journey. In the 1990’s, as a co-founder at CareerBuilder.com, our co-founder Andrew Evans helped take jobs from newspaper ads to the web, which was then an emerging technology. Today, we are propelling job recruitment from the web to mobile. Since our inception in 2014, our journey has led us to hiring great staff and working with the incredible team at Startupbootcamp, which provided the impetus to setup shop in the Netherlands. Now, in what feels like an incredibly short time, we have met and are working with investment bankers in Germany, Canada and the USA, leading up to our recent public market listings. With this award, which is a big deal here in the tech sector here in Europe, we are confident that we will rapidly gain commercial visibility and momentum both in Europe and North America in the coming months.”

Chief Product Officer and co-Founder of StartMonday, Andrew Evans, adds, “Ray’s extensive background and enthusiasm for the recruitment industry is a phenomenal asset and really helped make the Startupbootcamp experience huge for us. We are so proud to be part of the alumni family of the largest startup accelerator in Europe. Now, as we look ahead, we can report that our product is already in the hands of several leading corporate prospects and the feedback has been excellent. We are now in the process of converting our trial partners into customers, and we couldn’t be happier as we look toward 2017.”

About StartMonday (CSE: JOB) (Frankfurt A2DF4H) (XFRA: S56)

StartMonday helps employers select better candidates, faster, with the power of 15-second video introductions. StartMonday’s video-led mobile and web applications deliver a better impression of personality and customer skills, ultimately helping employers decide which candidates they should talk to first – making the process much more efficient. StartMonday is focused on becoming recognized as an

innovative and trusted brand for job recruitment. The Company is dedicated to building powerful tools for the Mobile Generation. The mission is to make recruiting, and work itself, an amazing experience for everyone. For more information please visit www.startmonday.com.

ON BEHALF OF THE BOARD

"Ray Gibson" CEO & Director

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This news release contains forward-looking statements relating to the completion of the listing of the Company's shares on the Canadian Securities Exchange and other statements that are not historical facts. Forward-looking statements are often identified by terms such as "will", "may", "should", "anticipate", "expects" and similar expressions. All statements other than statements of historical fact, included in this release are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations include the failure to satisfy the conditions of the Canadian Securities Exchange and other risks detailed from time to time in the filings made by the Company with securities regulations.

The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. The reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will update or revise publicly any of the included forward-looking statements as expressly required by applicable law.

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StartMonday CEO Ray Gibson at the Computable Awards
Photo: StartMonday

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