



StartMonday to Provide its Innovative Job Posting Service to totaljobs and Caterer.com

AMSTERDAM, NL – March 6, 2017 – Smart technology recruitment firm [StartMonday Technology Corp.](#) (CSE: JOB) (FRANKFURT: JOB) (the “**Company**” or “**StartMonday**”) is pleased to announce it will shortly commence offering job posting services to Totaljobs Group Ltd., one of the UK’s leading job board companies, and will initially launch on totaljobs and Caterer.com.

StartMonday Co-Founder and CPO Andrew Evans notes, “We are really excited to have the opportunity to work with Totaljobs Group. Having an opportunity to work with an organization that attracts approximately 6 million jobseekers every month is an outstanding opportunity for us. Posting to totaljobs and Caterer.com will be integrated directly into the StartMonday for Employers job posting workflow, and recruiting teams can share a single totaljobs/Caterer.com posting account. Applicants will be automatically directed back through StartMonday to apply and make 15-second videos. I’m also pleased to note that we will be able to track the sourcing, so recruiters can report on the success of marketing channels, including by specific job board. This latest and really powerful update will ship to all our customers during Q2 and will help our clients, including many of the hotel franchisees from our previously announced agreement with [IHG](#), to attract even more candidates.”

Totaljobs is one of the UK’s leading jobs boards, attracting around 7 million jobseekers every month on the hunt for one of 160,000 live job ads the site carries at any one time. All of this activity generates over 4 million applications a month, cementing totaljobs’s strong reputation among jobseekers and recruiters alike.

Caterer.com is the leading and trusted brand for hospitality recruiters and jobseekers alike, attracting over 700,000 applications every month to over 20,000 live job ads on the site. With 1.6 million CVs in its database and 30,000 new CVs added every month, Caterer.com is the place for jobs in hospitality.

John Salt, Group Sales Director for Totaljobs Group said; “With UK unemployment at a continued low, and skills gaps prevalent across all sectors, employers are looking at new and innovative ways to attract the talent they need and compress time to hire. Video is now a valuable candidate engagement tool for any recruiter, and StartMonday’s video-led applicant technology gives customers of totaljobs and Caterer.com the opportunity to engage jobseekers on a new level and track the impact of that activity.”

ON BEHALF OF THE BOARD

"Ray Gibson"

CEO & Director

About Totaljobs Group

Totaljobs.com is part of Totaljobs Group Ltd; comprising six job boards CareerStructure.com, Caterer.com, Catererglobal.com, CWJobs.co.uk, RetailChoice.com and totaljobs. Totaljobs has seven offices throughout the UK, covering all regions. Totaljobs Group Ltd is a wholly-owned subsidiary of StepStone, one of the biggest online job board businesses in Europe. To find out more about Totaljobs Group please visit [totaljobsgroup.com](#).

About StartMonday (CSE: JOB) (XFRA: JOB)

StartMonday helps employers select better candidates, faster, with the power of 15-second video introductions. StartMonday's video-led mobile and web applications deliver a better impression of personality and customer skills, ultimately helping employers decide which candidates they should talk to first – making the process much more efficient. StartMonday is focused on becoming recognized as an innovative and trusted brand for job recruitment. The Company is dedicated to building powerful tools for the Mobile Generation. The mission is to make recruiting, and work itself, an amazing experience for everyone. For more information please visit www.startmonday.com.

CAUTIONARY DISCLAIMER STATEMENT: The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.

This news release contains forward-looking statements relating to the completion of the listing of the Company's shares on the Canadian Securities Exchange and other statements that are not historical facts. Forward-looking statements are often identified by terms such as "will", "may", "should", "anticipate", "expects" and similar expressions. All statements other than statements of historical fact, included in this release are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations include the failure to satisfy the conditions of the Canadian Securities Exchange and other risks detailed from time to time in the filings made by the Company with securities regulations.

The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. The reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward- looking statements contained in this news release are made as of the date of this news release and the Company will update or revise publicly any of the included forward-looking statements as expressly required by applicable law.

Contact:

Walter Spagnuolo

Invictus Investor Relations

Office: +1.604.343.8661

Toll Free from North America: +1.800.274.8143

Toll free from Germany: +0800.180.6687

Toll Free From UK: + 0.800.014.8387

Email: investors@startmonday.com

Website: www.startmonday.com