Geyser Brands Inc.

PRESS RELEASE

Geyser Brands Inc. Announces Changes to Board of Directors

Vancouver, British Columbia: December 30, 2021 – Geyser Brands Inc. (TSXV:GYSR) (OTC:GYSRF) (including its subsidiaries, "Geyser" or the "Company") announces that its board of directors (the "Board") has accepted the resignation of Mr. Wei Zhong as a director of the Company and all of its subsidiaries, effective December 21, 2021. The Board has also accepted the resignation of Ms. Vinitta Jie Zheng as CEO and a director of the Company and all of its subsidiaries, effective December 21, 2021. The Board would like to thank Wei and Vinitta for their contributions and wish them the best in their future endeavors.

In addition, the Company is pleased to announce the appointment of Mr. Connor Yuen as the chairman of the audit committee.

About Geyser Brands

Geyser Brands Inc. builds brands in the health and wellness space that focus on the benefits of cannabis to improve lives. Its Health Canada approved Licensed Production facility has cultivation, processing, research and sales licenses, allowing it to deliver proprietary delivery technologies, formulations, research partnerships and traceability in supply and distribution.

On Behalf of the Board
"Lige Li"

Lige Li

Executive Director
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Cautionary Statements

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This news release may contain forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Forward-looking statements and information are often, but not always, identified by the use of words such as "appear", "seek", "anticipate", "plan", "continue", "estimate", "approximate", "expect", "may", "will", "project", "predict", "potential", "targeting", "intend", "could", "might", "should", "believe", "would" and similar expressions.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the risks associated with the marijuana industry in general such as operational risks in growing; competition; incorrect assessment of the value and potential benefits of various transactions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive. Additional information relating to Geyser is available at www.sedar.com.