

April 14, 2023

TSX-V: FWTC

**Forward Water Technologies
Announces Cash for Contract with Global One Media**

TORONTO, ON // ACCESSWIRE // April 14, 2023 – Forward Water Technologies Corp. (TSXV: FWTC) (the “**Company**” or “**FWTC**”) is pleased to announce that it has entered into a contract with Global One Media effective April 5th, 2023 to manage its social media channels including brand promotion, social media strategy and planning, monthly content calendar creation and lead generation.

Under the terms of the agreement, Global One Media will receive \$110,922.00 in cash from FWTC which will be paid **in a single payment on November 30th, 2023** in exchange for their social media services. The contract is expected to be completed by December 31st, 2023.

Global One Media does not have any interest, directly or indirectly, in the Company or its securities, or any right or intent to acquire such an interest. Global One’s business address is located at Unit 1603, The L. Plaza, 367 – 375 Queen’s Road Central, Sheung Wan, Hong Kong, and their website is www.globalonemedia.com. Global One Media may provide additional services in the future and does not provide investor relations services as such term is defined in TSX Venture Exchange policies.

About Forward Water Technologies Corp.

Forward Water Technologies Corp. is a publicly traded Canadian company dedicated to saving the earth's water supply using its patented Forward Osmosis technology. The Company was founded by GreenCentre Canada, a leading technology innovation centre supported by the government of Canada. The Company's technology allows for the reduction of challenging waste streams simultaneously returning fresh water for re-use or surface release. The Company's mandate is to focus on the large-scale implementation of its technology in multiple sectors, including industrial wastewater, oil and gas, mining, agriculture and ultimately municipal water supply and re-use market sectors. In addition, the Company has initiated early-stage R&D for the treatment of food and beverage process streams. For more information, please visit www.forwardwater.com.

About Global One Media

Global One Media is an innovative investor-focused digital marketing agency solving the needs of small and mid-cap listed companies. They deliver creative and effective solutions for brand positioning and strategic communications across all industries, specializing in investor engagement and growth marketing for listed and pre-IPO companies. Using their global network, they help public companies dominate their sector amid the web and social media landscape, tell their story in an engaging manner, and reach millions of investors around the world.

Contact Information

For more information or interview requests, please contact:

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this news release.

Forward-Looking Statements

Certain statements contained in this news release constitute "forward-looking information" as such term is used in applicable Canadian securities laws including statements regarding expansion and uptake of the Company's technology and the ability for the Company to achieve its growth strategy and business plan. Forward-looking information is based on plans, expectations and estimates of management at the date the information is provided and is subject to certain factors and assumptions, including, the ability to scale the technology and the adoption of the technology by potential customers.

Forward-looking information is subject to a variety of risks and uncertainties and other factors that could cause plans, estimates and actual results to vary materially from those projected in such forward-looking information. Some of the risks and other factors that could cause results to differ materially from those expressed in the forward-looking statements include, but are not limited to: the impacts from the coronavirus or other epidemics, general economic conditions in Canada, the United States and globally; unanticipated operating events; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility as well as the other risks and uncertainties applicable to the Company as set forth in the Company's continuous disclosure filings filed under the Company's profile at www.sedar.com. The Company undertakes no obligation to update these forward-looking statements, other than as required by applicable law.

Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. Accordingly, readers should not place undue reliance on forward-looking information.