Clear Blue Technologies International and IDSUD Energies Announce Exclusive Agreement for Smart Off-Grid Technology and Services

Clear Blue's Smart Off-Grid technology will provide clean, reliable power for IDSUD's street lights and IoT systems

July 24, 2018, Toronto, ON – Clear Blue Technologies International Inc. ("Clear Blue") (TSXV:CBLU), the Smart Off-Grid™ company, and IDSUD Energies, a French renewable energy company, today announced an agreement under which Clear Blue will be the exclusive supplier of Smart Off-Grid management technology and services for IDSUD Energies' solar /wind powered lighting and Internet of Things (IoT) systems.

Antoine Ettori of IDSUD Energies, stated: "Clear Blue's Smart Off-Grid technology and expertise have been instrumental in the success of many projects around the world, and we are firm believers in the value it delivers to customers, from the initial install and commissioning through deployment. Together, Clear Blue and IDSUD Energies deliver the most reliable off-grid solutions on the market, and we look forward to expanding our strong partnership under the terms of the new agreement."

Clear Blue's Smart Off-Grid platform will manage, control, and monitor IDSUD Energies' solar and wind-powered lighting systems and other IoT off-grid energy systems. With extensive management and control capabilities, automated monitoring and alerts, proactive weather forecasting, and the ability to optimize systems remotely, Smart Off-Grid helps keep systems running, prevents outages, and enables remote troubleshooting when needed to quickly resolve any issues. The result is unmatched reliability, long-lasting system performance, and a reduction of up to 80 percent in installation and maintenance costs.

Miriam Tuerk, co-founder and CEO of Clear Blue, said "Clean, managed, 'wireless' power is at the core of our company's vision. We are excited to be providing IDSUD Energies with our Smart Off-Grid technology and management service to support their fast-growing off-grid lighting and IoT business. Through its advanced data analytics and control capabilities, Smart Off-Grid delivers the high reliability, long-term performance, and low maintenance costs that complement the high quality and value of IDSUD Energies' product lines."

About Clear Blue Technologies International Inc.

Clear Blue Technologies International, the Smart Off-Grid™ company, was founded on a vision of delivering clean, managed, "wireless power" to meet the global need for reliable, low-cost, solar and hybrid power for lighting, telecom, security, Internet of Things devices, and other mission-critical systems. Today Clear Blue has over 3000 systems under management across 34 countries, including the U.S. and Canada.

About IDSUD Energies:

IDSUD Energies engages in the research and development of small 3D proximity wind turbines and outdoor lighting solutions to transform wind and solar energies into public lighting. It also offers self-reliant wind powered lampposts; telemetering solutions that simplify the remote management of stock; and nheosecure applications that allow equipping installations with security cameras, presence detector, dissuasion lighting, and siren on presence detection. The company was founded in 2013 and is based in Marseille, France. IDSUD Energies operates as a subsidiary of IDSUD GROUP.

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Forward-Looking Information and Statements here

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only Clear Blue's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of Clear Blue's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information contained herein may include, but is not limited to, information concerning the performance of the parties, and the ability to achieve costs savings, under the contract referenced herein.

By identifying such information and statements in this manner, Clear Blue is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of Clear Blue to be materially different from those expressed or implied by such information and statements.

An investment in securities of Clear Blue is speculative and subject to several risks including, without limitation, the risks discussed under the heading "Risk Factors" in Clear Blue's listing application dated July 12, 2018. Although Clear Blue has attempted to identify important factors that could cause actual results to differ materially from those contained in the forward-looking information and forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended.

In connection with the forward-looking information and forward-looking statements contained in this press release, Clear Blue has made certain assumptions. Although Clear Blue believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and Clear Blue does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to Clear Blue or persons acting on its behalf are expressly qualified in their entirety by this notice.