LIFT & CO. CORP.

NOTICE OF ANNUAL AND SPECIAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that an annual and special meeting (the "**Meeting**") of the shareholders of Lift & Co. Corp. ("**Lift & Co**.", "**Lift**" or the "**Corporation**") will be held at 77 Peter Street, Suite 200, Toronto, ON, M5V 2G4, on September 27, 2019, commencing at **9:00 a.m.** (EST) for the following purposes:

(a) to receive the audited annual consolidated financial statements of the Corporation for the fiscal year ended March 31, 2019, together with the report of the auditor thereon;

(b) to elect directors for the ensuing year;

(c) to appoint MNP LLP, Chartered Professional Accountants as auditors of the Corporation for the ensuing year and to authorize the board of directors of the Corporation to fix their remuneration;

(d) to consider and, if deemed appropriate, approve with or without amendment an ordinary resolution approving the stock option plan of the Corporation, as more fully described in the information circular in respect of the Meeting.

(e) to transact such other business as may properly be put before the Meeting.

Registered shareholders of Lift & Co. at the close of business on August 1, 2019, or the persons they appoint as their proxies, will be entitled to receive notice of and vote at the Meeting. Registered shareholders of Lift & Co. who are unable to attend the Meeting in person are requested to sign, date and return the enclosed form of proxy to TSX Trust Company at 301 – 100 Adelaide Street West, Toronto, Ontario M5H 4H1 or by fax to (416) 595-9593.

In order to be valid for use at the Meeting, proxies must be received by TSX Trust Company by 9:00 a.m (EST) on September 25, 2019 or, if the Meeting is adjourned or postponed, 48 hours prior to the time to which the Meeting has been adjourned or postponed, excluding Saturdays, Sundays and holidays. The chair of the Meeting may waive or extend the proxy cut-off without notice.

Non-registered shareholders who hold their shares through an intermediary, such as a broker, will receive a voting instruction form or form of proxy provided by their intermediary, which will contain information on voting procedures. Note that the deadlines provided in such voting instructions may be earlier than the deadlines described above for registered shareholders. Non-registered shareholders should carefully follow the instructions and should contact their intermediary if they are unsure about anything in such instructions.

DATED at Toronto, Ontario this 1st day of August, 2019.

BY ORDER OF THE BOARD OF DIRECTORS

(signed) "*Matei Olaru*"

Name: Matei Olaru
Chief Executive Officer and Director