**FireFox Gold Provides a Summary of Upcoming Work at its Mustajärvi, Sarvi and Jeesiö Projects along with a Corporate Update**

SODANKYLÄ, FINLAND – (September 8, 2025 – FireFox Gold Corp. (TSX.V: FFOX)(OTCQB: FFOXF)("FireFox" or the "Company") is pleased to provide an update on the exploration program for the Company's 100%-held Mustajärvi, Sarvi and Jeesiö gold projects in the Lapland Greenstone Belt of northern Finland.

The Company also reports that geologist John Robins has joined the company in an advisory capacity. John's outstanding strategic guidance, technical expertise, strong industry relationships, and steadfast adherence to ethical practices, underpin his status as a leading steward of the junior mining industry. He joins other key advisors to the Company, such as Dr. Richard Golfarb, to assist the board and management with technical and strategic planning and decision-making.

Field work is ramping up rapidly, and the technical team of staff and consultants is expanding to support the work. In addition to the ongoing drilling at Mustajärvi, FireFox has commenced the first phase of detailed fixed loop electro-magnetic (FLEM) geophysical surveys at the East Zone of the Mustajärvi Project. The Company is also building towards winter drilling at the Sarvi and Jeesiö Projects. The next phase of work at Sarvi and Jeesiö will involve detailed ground magnetics, base-of-till (BoT) sampling, and other surface exploration.

Carl Löfberg, FireFox's CEO, commented, *"Our team is executing on several fronts at the moment, focused primarily on drilling support and geophysics. The new FLEM work at the East Zone will facilitate step out drilling eastward from the known high-grade zone, a key part of the 10,000-metre drill program. Our Sarvi Project is at an early stage, so we are looking forward to completing additional drilling on this prospective property situated immediately north of Rupert Resources' Lapland Project and Ikkari Deposit. At the large Jeesiö Project, our near-term goal is to refine new drilling targets associated with a northwest trending fault that is associated with high-grade gold in rock chips in the southern part of the property."*

The Company's chairman, Patrick Highsmith, discussed the new addition to the FireFox team, "*We are delighted to have John Robins join our panel of advisors. John has already made an impact at FireFox with his encouragement and commitment to geology and drilling, but perhaps the biggest benefit of working with John is our shared interest in recruiting and developing young geoscientists. Our team continues to benefit from the mentorship and guidance from senior technical advisors like John."*

## Program Details

The purpose of the detailed FLEM survey at Mustajärvi is to identify new drill targets for high-grade gold that may be associated with highly conductive rocks continuing towards the northeast from the East Zone near-surface high-grade occurrence (see Figure 1).

The FLEM survey at the East Zone will blanket-cover most of the eastern part of the Mustajärvi permit with 20-metre-spaced stations along 60-metre-spaced lines, for a total of 108 surveyed stations (Figure 1). The FLEM method utilizes an electrical source loop to induce current into the ground, and three directional components of the electromagnetic field are measured during data collection. FireFox has confirmed by diamond drilling that the conductor targets identified by a previous FLEM survey correlate well with intersected sulphide mineralized zones (see Company's news release dated February 20, 2025). Finnish geophysics provider GRM-services Oy is conducting this survey with data interpretation being provided by Markku Montonen, senior geophysicist at Magnus Minerals Oy ("Magnus"). Magnus is a Finnish prospect generator company with strong expertise in the Lapland Greenstone Belt, who is also a long-term partner of FireFox. The results of this first phase FLEM survey are expected by mid-September.

The team is planning additional FLEM-surveys at the Mustajärvi East and Pikkulehto target areas later this autumn and early winter season.

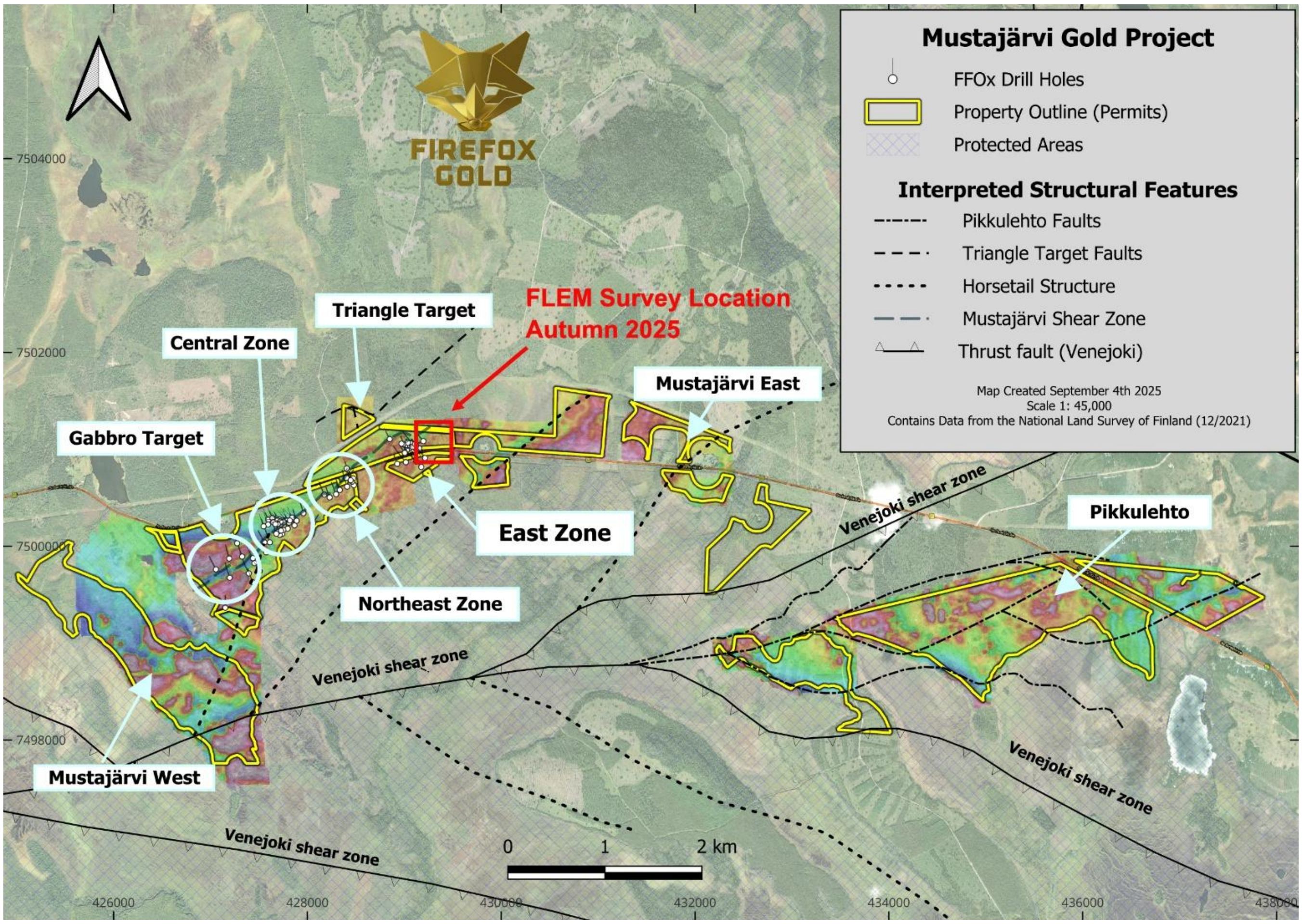


Figure 1. **Mustajärvi FLEM Survey Location at East Zone**

Preliminary targets for reconnaissance drilling at the west end of the Sarvi permit are based on historical drilling reports from the Geological Survey of Finland (GTK). In 2009, the GTK drilled two holes on the western part of the Sarvi project (see Figure 2). Assays from the two historical holes reportedly include 1.6 metres averaging 1.1 g/t Au from 26.4 metres depth (drill hole M371209R5) and 0.5 metres averaging 3.57 g/t Au from 69.5 metres depth (drill hole M371209R8). *FireFox believes this data to be reliable, but the drilling was carried out by previous operators and has not been independently verified by the Company's Qualified Person. The reported intervals are core lengths and true thickness has not been estimated at this time.*

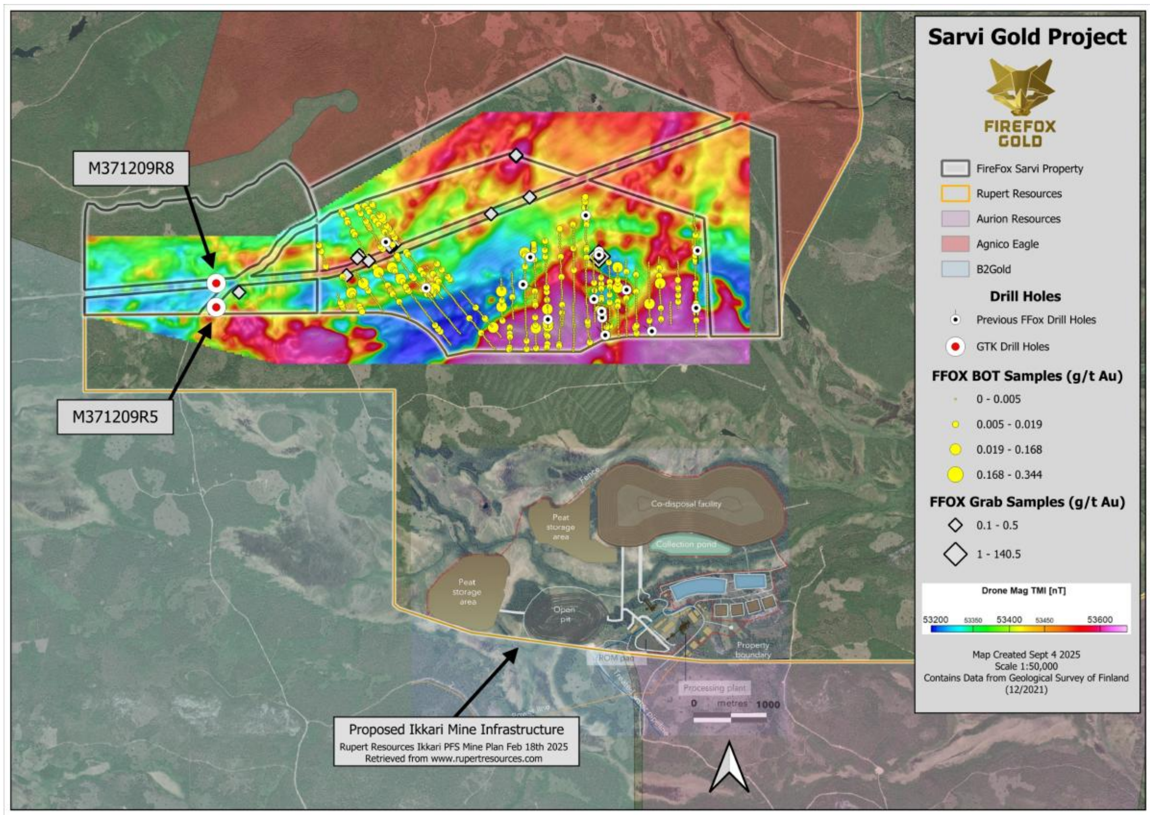


**Figure 2.** **Sarvi Project**

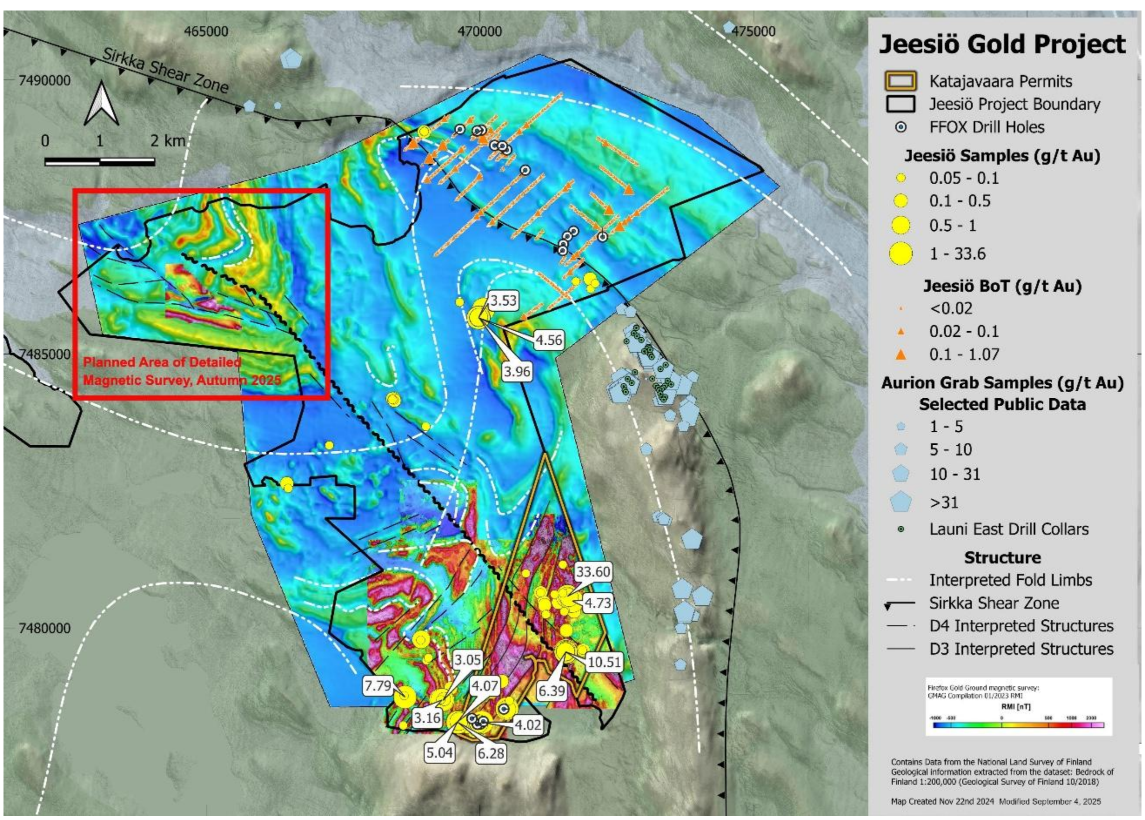


**Figure 3.** **Jeesiö Project Planned Detailed Ground Magnetic Survey Location**

The Sarvi property has seen limited BoT sampling, mapping, and geophysics, and the technical team is evaluating next steps on this new target, which is to the west of all previous sampling and drilling. It is important to understand the context for these historical intercepts, so the team may conduct additional sampling or target validation work in the area or proceed with limited reconnaissance drilling, which will depend on drill rig availability.

The Jeesiö project will be the site of a detailed ground magnetic survey and BoT sampling campaign later in the year (Figure 3). The interpreted northwest trending fault cutting across the southern and western parts of the property is potentially significant. The fault cuts through apparently deformed magnetic rocks, as well as a large area of magnetic lows. FireFox plans to execute a detailed ground magnetic survey over the western portion of the property where the fault cuts through magnetic rocks. FireFox geologists are also planning a program of BoT sampling and reconnaissance drilling in the area that ties together the Katajavaara and Saittavaara prospects.

**Corporate Update**

In association with a new advisor and consultants joining the team, FireFox also announces that it has granted 2,080,000 stock options on September 1, 2025 to officers, directors, employees, advisors, and consultants of the Company at an exercise price of $0.60. The options were issued at a premium to the closing share price on the trading day preceding the stock option grant ($0.58). The stock options have been granted pursuant to Company's stock option plan and will expire five years from the date of grant.

**Qualified Person**

Patrick Highsmith, Certified Professional Geologist (AIPG CPG # 11702) and director of the Company, is a qualified person as defined by National Instrument 43-101. Mr. Highsmith has helped prepare, reviewed, and approved the technical information in this news release.

**About FireFox Gold Corp.**

FireFox Gold Corp is listed on the TSX Venture Stock Exchange under the ticker symbol FFOX. FireFox also trades on the OTCQB Venture Market Exchange in the US under the ticker symbol FFOXF. The Company has been exploring for gold in Finland since 2017 where it holds a large portfolio of prospective ground.

Finland is one of the top mining investment jurisdictions in the world as indicated by its multiple top-10 rankings in recent Fraser Institute Surveys of Mining Companies. Having a strong mining law and long mining tradition, Finland remains underexplored for gold. Recent exploration results in the country have highlighted its prospectivity, and FireFox is proud to have a Finland based CEO and technical team.

For more information, please refer to the Company's website and profile on the SEDAR+ website at www.sedarplus.ca.

On behalf of the Board of Directors,

*"Carl Löfberg"*
Chief Executive Officer

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Forward Looking Statements

Although management of the Company believes that the assumptions made and the expectations represented by such statements or information are reasonable, there can be no assurance that forward-looking statements or information herein will prove to be accurate. Forward-looking statements and information by their nature are based on assumptions and involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements or information. Factors that could cause such differences include changes in the Company's exploration plans, world commodity markets, equity markets, the extent of work stoppage and economic impacts that may result from illness, extreme weather, changes in government and changes to regulations affecting the mining industry.

Forward-looking statements in this release may include statements regarding: the intent to conduct additional drilling; the belief as to the location of the most prospective gold targets; the location of targets for future drill programs; and the current and future work program, including the extent and nature of exploration to be conducted in 2025. Although we believe the expectations reflected in our forward-looking statements are reasonable, results may vary.

The forward-looking statements contained herein represent the expectations of FireFox as of the date of dissemination and, accordingly, are subject to change after such date. Readers should not place undue importance on forward-looking statements and should not rely upon this information as of any other date. FireFox does not undertake to update this information at any particular time except as required in accordance with applicable laws.

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