



Katapult Launches Enterprise-Grade Data Integration Capabilities to its DealFlow Platform

CALGARY, AB, July 5, 2022 /CNW/ - Katapult Technology Corp. (TSXV: FUND) ("Katapult" or the "Corporation"), a leading Fintech provider of software for powering the exchange of capital in equity and debt markets, announced today that its private placements platform, DealFlow, has been upgraded with the addition of a new enterprise-grade data integration module – DealFlow: DataHub. This module enables users to securely link their backend systems with the DealFlow platform, allowing them to directly populate subscription documents with the latest information from their systems of record.

"We're very excited to announce the launch of the DealFlow: DataHub module. Our experience working with investment banks and broker dealers showed us that being able to seamlessly interface with their legacy systems of record is critical for helping them accelerate the pace of digital transformation. DealFlow:DataHub further amplifies the efficiency-boosting capabilities of DealFlow by removing yet another manual step in the private placements process. Not only is scalability improved, but there are also positive knock-on effects on compliance as data integrity and continuity are preserved," says Gord Breese, Katapult CEO.

DealFlow's DataHub extracts large volumes of data from the commonly used systems of record in the industry, such as ISM or Dataphile. The data is then streamlined and used to populate the intelligent digital subscription documents that are core to the DealFlow platform. With the addition of DealFlow: DataHub, customers will no longer need to manually input or update the data that will populate the subscription documents. Further, DataHub will also enable single sign-on to the DealFlow platform, allowing users to sign on with their standard enterprise credentials.

Katapult's goal with DealFlow is to help institutions unlock the full potential of private placements by streamlining as many processes as possible. DealFlow: DataHub represents yet another step forward in that direction.

About Katapult

Katapult (www.katapult.com) is a provider of industry leading and award-winning software infrastructure for powering the exchange of capital in equity and debt markets. Our cloud-based platform and solutions digitize investment workflow by eliminating transaction redundancy, strengthening compliance, delighting investors, and accelerating deal flow. Katapult provides unparalleled adaptability for regulatory compliance, asset structure, business model, and localization requirements.

Cautionary Note Regarding Forward Looking Statements: Certain disclosure in this release, including statements regarding the streamlining of the subscription process and the positive impacts on compliance constitute forward-looking statements. In making the forward-looking statements in this release, the Company has applied certain factors and assumptions that are based on the Company's current beliefs as well as assumptions made by and information currently available to the Company, including that the Company will be able to implement the product with customers and their legacy systems. Although the Company considers these assumptions to be

reasonable based on information currently available to it, they may prove to be incorrect, and the forward-looking statements in this release are subject to numerous risks, uncertainties and other factors that may cause future results to differ materially from those expressed or implied in such forward-looking statements. Such risk factors may include, among others, the Company will not be able to implement the product with customers and their legacy systems. Readers are cautioned not to place undue reliance on forward-looking statements. The Company does not intend, and expressly disclaims any intention or obligation to, update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law.

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