NEWS RELEASE

NEW POINT EXPLORATION CORP. ENGAGES LINK MEDIA, LLC TO PROVIDE MARKET AWARENESS TO THE USA MARKET

VANCOUVER—August 17, 2018— New Point Exploration Corp. (CSE: NP / OTC: NPEZF / FSE: 4NP) (***"New Point***" or the ***"Company"***) has retained Link Media LLC to further build awareness and provide communications and market awareness services aimed at maintaining and building the profile of New Point among existing and potential shareholders.

Link Media will arrange and disseminate independent third-party research articles. Each article will be reviewed and approved by the company and will retain editorial control to maintain consistency amongst the published material to ensure that information is consistent with the company's public disclosure filings on SEDAR.

Link Media is an arm's-length service provider to the Company and will be paid $150,000 (U.S.) in cash under the engagement for its services to the Company. To the knowledge of New Point, Link Media does not own any of the company's securities.

"We are extremely pleased to have retained Link Media as a result of their proven ability to attract new investors and create shareholder awareness within the investment community," said Bryn Gardener, CEO of New Point.

The company's common shares trade on the OTC Markets Group Inc.'s over-the-counter market in the United States and are DTC eligible with the Depository Trust Company (DTC), under the symbol BLPFF.

Further, the Company has entered into two shares for services agreements with arm's length consultants. One agreement commenced on August 2, 2018 and is valid for a thirteen month term for 2,500,000 common shares at a deemed value of $0.07 per share. The other agreement commenced on June 29,2018 and is valid for a six month term for 1,785,714 common shares at a deemed value of $0.07 per share. The Company determined to pay the consultants in shares in order to preserve its cash for operations.

In addition, the Company has issued 6,673,000 compensation warrants to all participants in the $0.25 unit private placement closed on July 6, 2018. Each placee shall receive one warrant for each unit purchased in the private placement. The warrants are exercisable into common shares at $0.085 per share and valid for 2 years from issuance.

All securities issued pursuant to the shares for services agreements and compensation warrants will be subject to a four month and one day hold period.

The Company determined to pay the consultants in shares in order to preserve its cash for operations. All shares to be issued pursuant to the agreements will be subject to a four-month and one-day hold period commencing on the time of issuance.

About New Point Exploration Corp.

New Point (CSE: NP / OTC: NPEZF / FSE: 4NP) is engaged in the business of acquiring, exploring and developing mineral properties related to the growing battery industry. Focused on high grade, prospective properties in North America, New Point is building a portfolio that includes lithium, cobalt and copper projects in prospective, mining-friendly jurisdictions. New Point, *A Next Generation Metals Company*.

On Behalf of the Board of New Point Exploration Corp.

"Bryn Gardener-Evans"
President & CEO

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Forward-looking Information

This news release includes certain forward-looking statements and forward-looking information (collectively, "forward-looking statements") within the meaning of applicable Canadian securities legislation. All statements, other than statements of historical fact, included herein including, without limitation, statements regarding the Assumption Agreement, the anticipated exploration program for the Empire Lithium Property, future capital expenditures, the anticipated business plans, including the Company's transition into mineral exploration and development related to the battery industry, and the timing of future activities of the Company, are forward-looking statements. Often, but not always, forward looking information can be identified by words such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "continue", "plans" or similar terminology. These forward-looking statements reflect the Company's current views with respect to future events and are necessarily based upon a number of assumptions that, while considered reasonable by the Company, are inherently subject to significant operational, business, economic and regulatory uncertainties and contingencies, including, prices for lithium, cobalt, copper, and base metals remaining as estimated, prices for labour, materials, supplies and services (including transportation) remaining as estimated, all necessary permits, licenses and regulatory approvals for the Company's operations being received in a timely manner, and the Company's ability to comply with environmental, health and safety laws. Although the Company believes that such statements are reasonable, it can give no assurance that such expectations will prove to be correct.

Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to differ materially from any future results, performance or achievements expressed or implied by the forward-looking statements. Such risks and other factors include, among others, operating and technical difficulties in connection with mineral exploration and development, actual results of exploration activities, variations to the geological and metallurgical assumptions, the costs and timing of the development of new exploration projects, requirements for additional capital to fund the Company's business plan, future prices of lithium, cobalt, copper, and base metals, changes in general economic conditions, changes in the financial markets and in the demand and market price for commodities, delays in obtaining governmental and regulatory approvals (including of the Canadian Securities Exchange), permits or financing, or in the completion of development or construction activities, changes in laws, regulations and policies affecting mining operations, hedging practices, currency fluctuations, title disputes or claims limitations on insurance coverage and the timing and possible outcome of pending litigation, and environmental issues and liabilities, as well as those factors discussed under the heading "Risk Factors" in the Company's prospectus dated November 8, 2017 and other filings of the Company with the Canadian Securities Authorities, copies of which can be found under the Company's profile on the SEDAR website at www.sedar.com.Readers are cautioned not to place undue reliance on forward-looking statements. The Company undertakes no obligation to update any of the forward-looking statements in this news release or incorporated by reference herein, except as otherwise required by law.

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