

EMERGE Commerce Announces Appointment of John Kim as Independent Director of the Board

TORONTO, ON, December 15, 2020 – [EMERGE Commerce Ltd.](#), (“EMERGE” or the “Company”), a leading acquirer and operator of niche e-commerce brands across North America, today announced the appointment of Mr. John Kim to the Company’s board of directors (the “Board”), effective December 7, 2020. Mr. Kim will serve as Chair of the Audit Committee.

Mr. Kim currently sits on the Board of WELL Health Technologies Corp. (TSX: WELL), a Toronto Stock Exchange listed company. Mr. Kim is a Toronto based businessman and advisor who currently advises several early stage technology companies, particularly in the areas of strategy and finance. Previously, Mr. Kim was an award-winning institutional investor, where he managed various mandates, including mutual funds, hedge funds, and private client assets. His passion is technology and helping young companies to grow. John has both public and private company board experience.

“We are thrilled to welcome John to EMERGE’s Board,” said Ghassan Halazon, Founder and CEO of EMERGE. “John adds a wealth of knowledge in public Board governance and institutional capital markets. John also brings very relevant experience in acquisitive business models, as we continue to execute on our disciplined capital allocation strategy of acquiring e-commerce brands.”

“I am excited to join EMERGE at such a phenomenal period of growth for the company and the e-commerce sector at large. I look forward to working with the team as they transition into a public company, as well as guiding Ghassan and the team as they continue to execute on their strategy of organic growth and accretive acquisitions,” said John Kim.

About EMERGE

EMERGE is a disciplined, diversified, rapidly growing acquirer and operator of e-commerce brands across North America. Our network of e-commerce sites provide our members with offers on golf, groceries, essentials, nearby staycations and experiences. Our portfolio houses some of Canada’s most coveted online destinations including UnderPar.com, WagJag.com, JustGolfStuff.ca, and BeRightBack.ca. EMERGE was named one of the fastest companies in Canada by the Startup 50, and the Globe and Mail (2020 Canada’s Top Growing Companies).

To learn more visit www.emerge-commerce.com

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