



PesoRama Announces Oversubscribed Private Placement, Upsizes Offering to \$10,010,000 and Closes Books with Excess Demand

TORONTO, ON – (April 9, 2026) – [PesoRama Inc.](#) (TSXV:PESO) (OTC Pink:PSSOF) (FSE:ZE6) (“**PesoRama**” or the “**Company**”), a Canadian company operating dollar stores in Mexico under the JOi Dollar Plus brand, is pleased to announce that, further to its press release dated April 8, 2026, its previously announced non-brokered private placement (the “**Private Placement**”) has been oversubscribed. As a result of strong investor demand, the Company has increased the size of the Private Placement from \$7.0 million to up to \$10,010,000 million and confirms that the Private Placement is now fully subscribed for. The Company is not expecting to increase the Private Placement further.

The upsized Private Placement will consist of up to 28,600,000 units (the “**Units**”) at a price of \$0.35 per Unit for aggregate gross proceeds of up to \$10,010,000 million.

Each Unit will be comprised of one common share in the capital of the Company (each, a “**Common Share**”) and one half of one Common Share purchase warrant (each whole warrant, a “**Warrant**”). Each Warrant will entitle the holder thereof to acquire one Common Share (a “**Warrant Share**”) at a price of \$0.50 per Warrant Share for a period of 36 months from the Closing Date (defined below) of the Private Placement (such date of expiration, the “**Warrant Expiry Date**”). From the Closing Date and until the Warrant Expiry Date, in the event that the volume-weighted average price of the Common Shares on a recognized Canadian stock exchange, which includes the TSX Venture Exchange (“**TSXV**”), is equal to or greater than \$0.75 over a ten consecutive trading day period, the Company may, at its option, within ten business days following such ten-day period, accelerate the Warrant Expiry Date by issuing a press release (a “**Warrant Acceleration Press Release**”), and, in such case, the Warrant Expiry Date shall be deemed to be the date that is thirty days following the issuance of the Warrant Acceleration Press Release.

The terms of the Offering remain otherwise unchanged from those disclosed in the Company’s prior news release.

The gross proceeds raised from the Private Placement will be used for store expansion and general corporate purposes.

The Private Placement is non-brokered; however, the Company may pay finder’s fees of up to 7% in cash to eligible finders in connection with a portion of the Offering, in accordance with the policies of the TSXV.

The Private Placement is expected to close on or about April 21, 2026 or such other date or dates as may be determined by the Company (each such date, a “**Closing Date**”).

Closing of the Private Placement is subject to receipt of all necessary corporate and regulatory approvals, including the approval of TSXV. All securities issued in connection with the Private Placement will be subject to a hold period of four months plus a day from the date of issuance and the resale rules of applicable securities legislation.

This news release does not constitute an offer to sell or a solicitation of an offer to buy nor shall there be any sale of any of the securities in the United States or in any jurisdiction in which such offer, solicitation or sale would be unlawful. The securities have not been and will not be registered under the 1933 Act, or any state securities laws and may not be offered or sold within the United States or to, or for account or benefit of, U.S. Persons (as defined in Regulation S under the 1933 Act) unless registered under the 1933 Act and applicable state securities laws, or an exemption from such registration requirements is available.

About PesoRama Inc.

PesoRama, operating under the JOi Dollar Plus brand, is a Mexican value dollar store retailer. PesoRama launched operations in 2019 in Mexico City and the surrounding areas targeting high density, high traffic locations. PesoRama's 35 stores offer consistent merchandise offerings which include items in the following categories: household goods, pet supplies, seasonal products, party supplies, health and beauty, snack food items, confectionery and more. For more information visit: <http://pesorama.ca>.

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Cautionary Note

This press release contains "forward-looking information" within the meaning of applicable securities laws, including, among other things, statements regarding the completion of the Private Placement, any further increases to the size of the Private Placement, the Closing Date, the intended use of proceeds of the Private Placement and the approval of the closing of the Private Placement by the TSXV. While the Company believes that the expectations reflected in this forward-looking information are reasonable, undue reliance should not be placed on them because the Company can give no assurance that they will prove to be correct. Readers are cautioned to not place undue reliance on forward-looking information. Actual results and developments may differ materially from those contemplated by these statements, including due to changes in consumer behaviour, general economic factors, the ability of the Company to execute its strategies, the availability of capital and the risk factors which are discussed in greater detail in the "Risk Factors" section of the Company's prospectus dated January 31, 2022 and filed under the Company's profile on www.sedarplus.ca. The statements in this press release are made as of the date of this release. PesoRama undertakes no obligation to comment on analyses, expectations or statements made by third-parties in respect of PesoRama, its securities, or its financial or operating results (as applicable).

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.