

MIRA X ACQUISITION CORP.
NEWS RELEASE

FOR IMMEDIATE RELEASE TSXV: MIRA.P

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**MIRA X ACQUISITION CORP. ANNOUNCES CLOSING OF QUALIFYING
TRANSACTION WITH GURU BEVERAGE INC.**

Toronto, Ontario – October 29, 2020 – Mira X Acquisition Corp. (“Mira X”) is pleased to announce that it has completed its qualifying transaction (the “Transaction”) with 6384269 Canada Inc. (doing business as GURU Beverage Co & GURU Beverage Inc.) (“GURU”) pursuant to Policy 2.4 - Capital Pool Companies of the TSXV.

In accordance with the previously announced amalgamation agreement dated September 28, 2020, Mira X Subco Inc., a wholly owned subsidiary of Mira X, has amalgamated with GURU.

Mira X has changed its name to “GURU Organic Energy Corp.” (the “Resulting Issuer”). Trading in the common shares of the Resulting Issuer has been conditionally approved for listing on the Toronto Stock Exchange and is expected to begin trading on November 2, 2020 under the symbol “GURU”.

In connection with the Transaction and pursuant to TSXV requirements, Mira X has filed a filing statement dated October 22, 2020 on SEDAR (www.sedar.com).

ANY SECURITIES REFERRED TO HEREIN WILL NOT BE REGISTERED UNDER THE U.S. SECURITIES ACT OF 1933 (THE "1933 ACT") AND MAY NOT BE OFFERED OR SOLD IN THE UNITED STATES OR TO A U.S. PERSON IN THE ABSENCE OF SUCH REGISTRATION OR AN EXEMPTION FROM THE REGISTRATION REQUIREMENTS OF THE 1933 ACT. NOT FOR DISTRIBUTION TO U.S. NEWSWIRE SERVICES OR FOR DISSEMINATION IN THE UNITED STATES. ANY FAILURE TO COMPLY WITH THIS RESTRICTION MAY CONSTITUTE A VIOLATION OF U.S. SECURITIES LAW.

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Cautionary Statement

Investors are cautioned that, except as disclosed in the filing statement filed in connection with the Transaction, any information released or received with respect to the Transaction may not be accurate or complete and should not be relied upon. Trading in the securities of the Resulting should be considered highly speculative.

Neither the TSX nor the TSXV has in any way passed upon the merits of the Transaction and has neither approved nor disapproved the contents of this news release. Neither TSXV nor its Regulation Services Provider (as that term is defined in policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.