wildpack

Wildpack Q2 Revenue Grows +26% to $8.135M

Second Quarter Highlights:

- Revenue increased in Q2 over Q1 2021 by 26% to $8.135 million.
- Adjusted EBITDA of approximately $184,000.
- Filling volume increased in the second quarter of fiscal 2021 by 50% over Q1 2021.
- Decorating volume increased in the second quarter of fiscal 2021 by 5% over Q1 2021.
- Completed public listing on May 17, 2021, raising $8.32 million, resulting in listing expenses of $748,253.
- Raised $15.20 million through a public offering of 4-year term, maturing June 30, 2025, 8% senior unsecured convertible debenture units.

VANCOUVER, BC, Aug. 30, 2021 /CNW/ - **Wildpack Beverage Inc.** (TSXV: CANS) **("Wildpack" or the "Company")** announces unaudited financial results for the second quarter ending June 30, 2021. All currencies references herein are to US dollars. Wildpack reported revenue of $8.135 million, positive Adjusted EBITDA of approximately $184,000, listing expenses of $748,253, and a net loss of $2.038 million.

Revenue was driven by filling and decorating capacity improvements. Filling and decorating volumes increase by 50% and 5% respectively in the second quarter, outperforming management's internal key performance indicators.

In our Filling Division, in Las Vegas, we completed phase one of our four-phase expansion approach, and initiated phase two, targeted to completed in early September 2021. Upon completion of phase four, the facility is expected to have a monthly production capacity of 300,000 gallons. In Baltimore, phases one and two, previously described in the Wildpack Beverage Inc. First Quarter Fiscal 2021 MD&A, have been completed. Management has decided to spend resources expanding the geographic footprint versus increasing production capacity in Baltimore as a near term goal, future expansion plans are being evaluated and communicated in the future.

In our Decorating Division, the Company has continued expansion progress toward adding a second decorating line both in the Baltimore and Georgia facilities, installing the first decorating line in the Las Vegas facility, and upgrading conveyance on the first decorating line in Baltimore. All expansion projects remain on schedule and on budget.

Chuck Zadlo, COO commented "We are pleased with our operating results to date. In Q2, our decorating lines enjoyed record single shift, single day, and weekly production numbers. We look forward to our continued growth through strategic mergers and acquisitions as well as operational capability improvements."

During the three months ended June 30, 2021, the Company raised $8.32 million in equity and $15.20 million in convertible debentures. The debentures are unsecured, bear 8% interest only payments payable quarterly, convertible into common shares and matures on June 30, 2025. Part of the financing proceeds were used in the July 2, 2021 transaction to wholly acquire CraftPAC LLC in Georgia, USA, and the August 20, 2021 transaction to wholly acquire Vertical Distilling, LLC in Colorado, USA.

"The equity and debenture raises completed in Q2 2021 put the Company in a strong financial position to achieve its growth targets for 2021," commented CFO Ryan Mason. "Quarterly revenue growth of

26% and positive Adjusted EBITDA are important indicators of Wildpack's ability to remain focused on the business' fundamentals of the top and bottom line, while experiencing geographic and production capability growth."

COVID-19 has caused a global shortage in aluminum can supply as demand increased and supply chains were disrupted. Wildpack was deemed an essential service and has not faced any mandatory shutdowns. In addition, Wildpack has prioritized protocols to ensure that our workers stayed healthy and safe, and many received early access to vaccinations. During this quarter there have been no material production delays due to COVID-19. COVID-19 has had an impact on the construction of the second filling line at the Las Vegas facility delaying the project by two months.

This news release should be read in conjunction with the Operating Entity's audited consolidated financial statements for the nine-month fiscal period ended December 31, 2020, and interim condensed consolidated financial statements (unaudited) and Management Discussion and Analysis for the three months ended June 30, 2021.

Per: "Mitch Barnard"

Mitch Barnard
Chief Executive Officer and Director

Advisors

Stifel GMP is acting as financial advisor to Wildpack Beverage, Inc., Fasken Martineau DuMoulin LLP is acting as its legal advisor, Oakhill Financial Inc and RB Milestone Group LLC (RBMG) are acting as its investor relations advisors.

Visit our investor website at:

www.investor.wildpackbev.com

About Wildpack

Wildpack is engaged in beverage manufacturing and packaging, operating in the middle market by providing can filling and decorating services to brands throughout the United States. Wildpack currently operates indirectly through its wholly owned subsidiaries and out of facilities in Baltimore, Maryland, Atlanta, Georgia, Longmont, Colorado, Sacramento, California and Las Vegas, Nevada. Wildpack commenced trading on May 19, 2021 on the TSX Venture Exchange under the symbol "CANS.V".

Forward-Looking Statements

This news release may contain "forward-looking statements" within the meaning of applicable Canadian securities laws, including, without limitation, the anticipated filing date of Wildpack's financial information for the period ended June 30, 2021. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management, are inherently subject to significant business, economic and competitive uncertainties, and contingencies. These statements generally can be identified by the use of forward-looking words such as "may", "should", "will", "could", "intend", "estimate", "plan", "anticipate", "expect", "believe" or "continue", or the negative thereof or similar variations. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause future results, performance or achievements to be materially different from the estimated future results, performance or achievements expressed or implied by those forward-looking statements and the forward-looking statements are not guarantees of future performance. Wildpack's statements expressed or implied by these forward-looking statements are subject to a number of risks, uncertainties, and conditions, many of which are outside of Wildpack's control, and undue reliance should not be placed on such statements. Forward-looking statements are qualified in their entirety by the inherent risks and uncertainties related to Wildpack's business, including: that Wildpack's assumptions in making forward-looking statements may prove to be incorrect;

delays in filing of financial information; adverse market conditions; risks inherent in the beverage manufacturing and packaging sector in general; that future results may vary from historical results; and competition in the markets where Wildpack operates. Except as required by securities law, Wildpack does not assume any obligation to update or revise any forward-looking statements, whether as a result of new information, events or otherwise.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

c View original content to download multimedia: https://www.prnewswire.com/news-releases/wildpack-q2-revenue-grows-26-to-8-135m-301365591.html

SOURCE Wildpack Beverage Inc.

c View original content to download multimedia: http://www.newswire.ca/en/releases/archive/August2021/30/c7893.html

%SEDAR: 00044705E

For further information: For further information, please contact us at: invest@wildpackbev.com; or Elijah Clare, Director, Investor Relations, elijah@wildpackbev.com

CO: Wildpack Beverage Inc.

CNW 19:17e 30-AUG-21