LUXXFOLIO HOLDINGS INC.

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Luxxfolio Appoints Leva Gugoa to Board

Vancouver, BC – October 1, 2025 – Luxxfolio Holdings Inc. (CSE: LUXX) (OTCQB: LUXFF) (FSE: LUH0) ("Luxxfolio" or the "Company"), a leading Litecoin treasury and infrastructure company, is pleased to announce the appointment of Leva Guoga to the board of directors.

Ms. Guoga is a Non-Executive Director of DigitalX Limited (ASX: DCC) and serves as Guardian of the Guoga Family Office, where she is overseeing its establishment and early-stage recruitment. She was previously a consultant with Sol Strategies Inc. (CSE: HODL), where she supported the M&A division and contributed to infrastructure and validator initiatives in the Solana ecosystem. Her background spans strategy, leadership, and digital asset infrastructure, with a focus on scaling blockchain-based platforms and supporting shareholder value creation. She also brings extensive experience in emerging technologies and financial services, having advised fintech and blockchain ventures on market expansion, regulatory strategy, and corporate partnerships across Asia, Europe, and North America.

The Company also announces it has granted 500,000 stock options (the "**Options**") to Ms. Guoga. The Options are to vest over a period of 24 months are exercisable at $0.40 for a five-year term.

<u>About LUXXFOLIO Holdings Inc.</u>

Luxxfolio is a digital infrastructure and technology company focused on enabling the next generation of crypto-powered commerce. The Company is actively developing and investing in on-chain technologies that support real-world cryptocurrency use cases, including in stablecoin payments, merchant processing, and self-custody wallets. Luxxfolio has adopted a Litecoin treasury strategy as part of its long-term vision. With a foundation in decentralized systems and digital assets, Luxxfolio aims to help accelerate the mainstream adoption of crypto for everyday payments.

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This news release contains forward-looking statements within the meaning of applicable securities laws. All statements that are not historical facts, including, without limitation, statements regarding the Financing and the use of proceeds thereof, the Company's anticipated business development and the results thereof, future estimates, plans, programs, forecasts, projections, objectives, assumptions, expectations or beliefs of future performance, are "forward-looking statements". Forward-looking statements can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "estimates", "intends", "anticipates" or "does not anticipate", "believes", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results, events or developments to be materially different from any future results, events or developments expressed or implied by such forward looking statements. Such risks and uncertainties include, among others, the Company's limited operating history and lack of historical profits; risks related to the Company's business and financial position; fluctuations in the market price of the Company's common shares; that the Company may not be able to accurately predict its rate of growth and profitability; the Company's requirements for additional financing, and the effect of capital market conditions and other factors on capital availability; competition, including from more established or better financed competitors; and the need to secure and maintain corporate alliances and partnerships. These factors should be considered carefully, and readers are cautioned not to place undue reliance on such forward-looking statements. Although the Company has attempted to identify important risk factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other risk factors that cause actions, events or results to differ from those anticipated, estimated or intended. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in forward-looking statements. The Company has no intention to update any forward-looking statement, even if new information becomes available as a result of future events, new information or for any other reason, except as required by law.