MATERIAL CHANGE REPORT
FORM 51-102F3

Item 1. **Name and Address**

Urbanimmersive Inc. (the "**Company**")
Suite 306 – 3135 Boulevard Moise-Vincent
Longueuil (St-Hubert), QC J3Z 0G7

Item 2. **Date of Material Change**

April 6, 2021

Item 3. **News Release**

The news release describing the material change was disseminated on April 7, 2021 through Globe Newswire and filed on SEDAR.

Item 4. **Summary of Material Change**

On April 7, 2021, the Company announced that it completed a non-brokered private placement (the "Private Placement") for gross proceeds of $3.0 million through the sale of 15 million units (the "Units") at a price of $0.20 per Unit.

Item 5. **Full Description of Material Change**

On April 7, 2021, the Company announced that it completed a non-brokered private placement (the "Private Placement") for gross proceeds of $3.0 million through the sale of 15 million units (the "Units") at a price of $0.20 per Unit. Each Unit consists of one common share in the capital of the company (a "Share") and one common share purchase warrant (a "Warrant"). Each Warrant entitles the holder to purchase one additional Share at a price of $0.24 until April 6, 2023. A referral fee was paid as compensation warrants to purchase up to 88,000 common shares of the Company at a price of $0.24 per Share at any time until April 6, 2023. All securities issued in the private placement are subject to a four month and a day hold period until August 7, 2021.

Item 6. **Reliance on subsection 7.1(2) of National Instrument 51-102**

Not applicable.

Item 7. **Omitted Information**

No information has been omitted in respect of this material change.

Item 8. **Executive Officer**

The following executive officer of the Company is knowledgeable about the material change disclosed in this report and may be contacted as follows:

Simon Bédard
Telephone: (514) 394-7820

Item 9. **Date of Report**

April 16, 2021.