NowVertical Group Wins 2026 Google Cloud Data & Analytics Partner of the Year for Latin America

TORONTO, April 21, 2026 -- **NowVertical Group Inc. (TSXV: NOW)** (“NowVertical” or the “Company”), a data and AI solutions and services provider, announced today that it has received the 2026 Google Cloud Data & Analytics Partner of the Year award for Latin America. The recognition marks the second consecutive year NowVertical has won this award, cementing the Company’s position as a go-to Google Cloud data & analytics partner.

NowVertical Group is being recognized for their achievements in the Google Cloud ecosystem, helping joint customers modernize their data infrastructures, leverage AI for automation, and drive data-driven transformation across Latin America.

“Back-to-back Partner of the Year awards are a direct reflection of the business we have built with Google Cloud,” said Sandeep Mendiratta, CEO of NowVertical. “Since our first win, we have grown GCP revenue by over 36% year-on-year, expanded to Premier Partner status in the UK, and earned GenAI Google Cloud specialization — making NowVertical one of only 17 companies worldwide with our breadth of certification. This award validates the durability of our growth model and strengthens our position to capture an even larger share of enterprise data and AI spend across the region.”

Since receiving the 2025 award, NowVertical has significantly expanded the scale and impact of its Google Cloud practice. These results contributing to Strategic Account revenue increasing 14% year-on-year, reaching $25 million in the twelve months ended December 31, 2025.

“This award belongs to the team who continue to push the boundaries for exceptional client outcomes,” said Santiago Trógolo, EVP LATAM, NowVertical Group. “Over the past year we have consistently helped enterprises from AI-led data engineering completed at 50% lower cost and 60% faster than competitor proposals to the migration of ON Prem / Others Clouds to GCP using our Agentic AI-driven data backbone that reduced onboarding time and is projected to deliver 30% savings in operational costs for the customer. We are proud to be recognized by Google Cloud for the second year running and look forward to raising the bar again.”

“The Google Cloud Partner Awards honor the strategic innovation and measurable value our partners bring to customers,” said Kevin Ichhpurani, President, Global Partner Ecosystem and Channels, Google Cloud. “We are proud to name NowVertical a 2026 Google Cloud Partner Award winner, celebrating their role in driving customer success over the last year.”

NowVertical now holds Partner of the Year Data and Analytics Latin America for the second year, alongside Google Cloud Premier Partner status in two regions and specializations in Data & Analytics, Machine Learning, and Generative AI. The Company’s unified global operating model, completed through its One Brand strategy in early 2026, enables it to leverage global delivery expertise and partner credentials across all markets, supporting larger, multi-region enterprise programs.

About NowVertical Group Inc.

NowVertical is a global data and analytics company which helps clients transform data into tangible business value with AI, fast. Offering a comprehensive suite of solutions and services, the Company enables clients to quickly harness the full potential of their data, driving measurable outcomes and accelerating potential return on investment. Enterprises optimize decision-making, improve operational efficiency, and unlock long-term value from their data using the Company’s AI-Infused first party and third-party technologies. NowVertical is growing organically and through strategic acquisitions.

For further details about NowVertical, please visit www.nowvertical.com.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

For further information, please contact:

Andre Garber, CDO
IR@nowvertical.com
+1(647)947-0223

Investor Rtol Capielations:
Bristal Ltd.
Stefan Eftychiou
stefan@bristolir.com
+1(905)326-1888 x60

Forward-Looking Statements

This news release may contain forward-looking statements and forward-looking information (within the meaning of applicable securities laws) which reflect the Company’s current expectations regarding future events, including statements regarding client revenue, opportunities to capitalize on strategic accounts, the Company’s ability to grow its revenue and the potential benefits of the Strategic Accounts Program. All statements in this news release that are not purely historical statements of fact are forward-looking statements and include statements regarding the Company’s expected revenue growth as a result of its partnership with Google, the Company’s expectations of expanding its portfolio of Strategic Accounts, the continued success and expected benefits of the Company’s partnership with Google, the Company’s expected revenue from CGP services generated from its partnership with Google, and any statements regarding the Company’s beliefs, plans, expectations, future, strategy, objectives, goals and targets. Although the Company believes that such statements are reasonable and reflect expectations of future developments and other factors which management believes to be reasonable and relevant, the Company can give no assurance that such expectations will prove to be correct. Forward-looking statements can generally be identified by the use of forward-looking words such as “may”, “should”, “will”, “could”, “intend”, “estimate”, “plan”, “anticipate”, “expect”, “believe” or “continue”, or the negative thereof or similar variations. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause future results, performance, or achievements to be materially different from the estimated future results, performance or achievements expressed or implied by the forward-looking statements, including: adverse market conditions; risks inherent in the data analytics and artificial intelligence sectors in general; regulatory and legislative changes; inability to obtain any requisite future financing on suitable terms; any inability to realize the expected benefits and synergies of the Company’s partnership with Google; that market competition may affect the business, results and financial condition of the Company and other risk factors identified in documents filed by the Company under its profile at www.sedarplus.com, including the Company’s managements discussion and analysis for the year ended December 31, 2024 and subsequent filings. Forward-looking statements are not guarantees of future performance and undue reliance should not be placed thereon, as unknown or unpredictable factors could have material adverse effects on future results, performance or achievements of the Company. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

All of the forward-looking statements contained in this press release are qualified by the foregoing cautionary statements, and there can be no guarantee that the results or developments that we anticipate will be realized or, even if substantially realized, that they will have the expected consequences or effects on our business, financial condition or results of operation. Unless otherwise noted or the context otherwise indicates, the forward-looking statements contained herein are provided as of the date hereof, and the Company does not intend, and does not assume any obligation, to update the forward-looking statements except as otherwise required by applicable law.