



May 19, 2021

Filed Via SEDAR

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

Subject: **HIGH TIDE INC.**

Confirmation of Notice of Record and Meeting Dates

Dear Sirs:

We advise the following with respect to the upcoming Annual General & Special Meeting of Security Holders for the subject issuer:

- | | |
|--|-----------------------------|
| 1. CUSIP Number
42981E401 | ISIN Number
CA42981E4013 |
| 2. Meeting Type: | Annual General & Special |
| 3. Record Date: | June 14, 2021 |
| 4. Beneficial Ownership Date: | June 14, 2021 |
| 5. Mail Date: | June 29, 2021 |
| 6. Meeting Date: | July 29, 2021 |
| 7. Classes or Series of Securities that entitle the holder to receive Notice of the Meeting: | COMMON |
| 8. Classes or Series of Securities that entitle the holder to vote at the meeting: | COMMON |
| 9. Business to be conducted at the meeting: | General & Special |
| 10. Notice-and-Access:
Registered Shareholders: | Yes |
| Beneficial Holders: | Yes |
| Stratification Level: | Not Applicable |
| E-Delivery | Yes |
| 11. Reporting issuer is sending proxy-related Materials directly to Non-Objecting Beneficial Owners: | No |
| 12. Issuer paying for delivery to Objecting Beneficial Owners: | No |
| 13. Issuer paying for delivery to US Non-Objecting Beneficial Owners: | No |

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Corporation.

Sincerely,

Capital Transfer Agency

Agent for High Tide Inc.

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