



High Tide to Announce Third Fiscal Quarter 2023 Financial Results

CALGARY, AB, Aug. 24, 2023 /CNW/ - High Tide Inc. ("**High Tide**" or the "**Company**") (Nasdaq: HITI) (TSXV: HITI) (FSE: 2LYA), the high-impact, retail-forward enterprise built to deliver real-world value across every component of cannabis, announced today that it will release its financial and operational results for the third fiscal quarter ended July 31, 2023, after financial markets close on Thursday, September 14, 2023. High Tide's third fiscal quarter 2023 financial and operational results will be available on SEDAR, EDGAR, and on the Company's website at <https://hightideinc.com/invest>.

Following the release of its third fiscal quarter 2023 financial and operational results, High Tide will host a webcast with Raj Grover, President and Chief Executive Officer, and Sergio Patino, Chief Financial Officer, to discuss the Company's financial results and its plans for the remainder of 2023, at 11:30 AM Eastern Time on Friday, September 15, 2023.

Webcast Link for High Tide Earnings Event:

<https://events.q4inc.com/attendee/996785173>

Joining by Telephone:

Canada (Toll-Free):	1 833 950 0062
Canada (Local):	1 226 828 7575
United States (Local):	1 404 975 4839
United States (Toll-Free):	1 833 470 1428
Participant access code:	457161

Participants will need to enter the participant access code before being met by a live operator

ABOUT HIGH TIDE

High Tide, Inc. is the leading community-grown, retail-forward cannabis enterprise engineered to unleash the full value of the world's most powerful plant. High Tide (HITI) is uniquely-built around the cannabis consumer, with wholly-diversified and fully-integrated operations across all components of cannabis, including:

Bricks & Mortar Retail: Canna Cabana™ is the largest non-franchised cannabis retail chain in Canada, with 155 current locations spanning British Columbia, Alberta, Saskatchewan, Manitoba and Ontario and growing. In 2021, Canna Cabana became the first cannabis discount club retailer in Canada.

Retail Innovation: Fastendr™ is a unique and fully automated technology that integrates retail kiosks and smart lockers to facilitate a better buying experience through browsing, ordering and pickup.

E-commerce Platforms: High Tide operates a suite of leading accessory sites across the world, including Grasscity.com, Smokecartel.com, Dailyhighclub.com, and Dankstop.com.

CBD: High Tide continues to cultivate the possibilities of consumer CBD through Nuleafnaturals.com, FABCBD.com, blessedcbd.de and blessedcbd.co.uk.

Wholesale Distribution: High Tide keeps that cannabis category stocked with wholesale solutions via Valiant™.

Licensing: High Tide continues to push cannabis culture forward through fresh partnerships and license agreements under the Famous Brand™ name.

High Tide consistently moves ahead of the currents, having been named one of Canada's Top Growing Companies in both 2021 and 2022 by the Globe and Mail's Report on Business Magazine and was ranked number one in the retail category on the Financial Times list of Americas' Fastest Growing Companies for 2023. To discover the full impact of High Tide, visit www.hightideinc.com. For investment performance, don't miss the High Tide profile pages on SEDAR and EDGAR.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.

View original content to download multimedia:
<https://www.prnewswire.com/news-releases/high-tide-to-announce-third-fiscal-quarter-2023-financial-results-301908443.html>

SOURCE High Tide Inc.

View original content to download multimedia: <http://www.newswire.ca/en/releases/archive/August2023/24/c5147.html>

%SEDAR: 00045217E

For further information: Media Inquiries: Omar Khan, Chief Communications and Public Affairs Officer, High Tide Inc., omar@hightideinc.com, 403-770-3080; Investor Inquiries, Vahan Ajamian, Capital Markets Advisor, High Tide Inc., vahan@hightideinc.com

CO: High Tide Inc.

CNW 06:00e 24-AUG-23