

## **MESSAGE**

HELLO, THIS IS IRWIN SIMON, CEO OF TILRAY.

WE RECENTLY MAILED YOU PROXY MATERIAL FOR YOUR VOTE TO APPROVE PROPOSALS THAT ARE CRITICAL TO OUR GROWTH STRATEGY AND THE VALUE OF YOUR INVESTMENT IN TILRAY.

PLEASE DO NOT DISCARD THIS MATERIAL. IT IS EXTREMELY IMPORTANT THAT YOU OPEN THEM AND VOTE. YOU CAN VOTE BY TELEPHONE, OVER THE INTERNET, OR BY MAIL. IF YOU NEED ASSISTANCE IN VOTING, PLEASE CALL OUR PROXY SOLICITOR TOLL FREE AT (833) 497-7395.

THANK YOU FOR YOUR ATTENTION TO THIS MATTER AND FOR YOUR INVESTMENT IN TILRAY. HAVE A GREAT DAY.