

ADCORE

ADCORE ANNOUNCES GRADUATION TO THE TORONTO STOCK EXCHANGE

TORONTO, ONTARIO – March 4, 2021 – Adcore Inc. (the “**Company**” or “**Adcore**”) (TSX:ADCO) (FSE:ADQ), a leading provider of machine-learning (“**ML**” and “**AI**”) powered advertising technologies used by digital agencies and advertisers to leverage digital marketing in an effortless and accessible way (“**Effortless Advertising**”), is pleased to announce that the Company has received final approval to list its common shares of the Company on the Toronto Stock Exchange (“**TSX**”).

Adcore’s common shares will commence trading on the TSX as of the market open on March 4, 2021 under the current trading symbol of “**ADCO**”. In connection with the TSX listing, Adcore’s common shares will be concurrently delisted from the TSX Venture Exchange (“**TSXV**”).

Omri Brill, CEO of Adcore, commented, “Graduating to the senior board, after having commenced trading on the TSXV only 21 months ago, marks an exciting milestone for our company and our shareholders and we look forward to sharing the Adcore story and growth strategy with a broadening audience of international investors”. Mr. Brill added, “We’ve accomplished a great deal of business success on our mission to offer e-commerce businesses truly effortless solutions to leverage digital marketing. We are experiencing a rising interest in our technological solutions around the world and the recent surge in e-commerce has only further enhanced the need for our offering. It was only in May of 2019 that we listed on the Toronto Venture Exchange, and I wish to thank our employees, whose hard work and dedication has made it possible to rapidly grow Adcore and meet the stringent TSX listing requirements in such a short period of time.”

ABOUT ADCORE

Adcore is a leading provider of machine-learning powered advertising technologies used by digital agencies and advertisers to leverage digital marketing in an effortless and accessible way (“**Effortless Advertising**”) with the goal of scaling activity and maximizing ROI.

By combining extensive industry knowledge and experience with its proprietary artificial intelligence engine, Adcore offers a unique digital marketing solution. In addition to being named numerous times on Deloitte’s Fast 50 Technology list, Adcore is a certified Google Premier Partner, Microsoft Partner, Facebook Partner and TikTok Partner.

Established in 2006, the Company employs over forty people in its headquarters in Tel Aviv, Israel and satellite offices in Melbourne, Australia, Toronto, Canada and Hong Kong, Greater China.

For more information about Adcore, please visit <https://www.adcore.com/investors/>

FORWARD-LOOKING STATEMENTS

This press release contains certain forward-looking statements, including statements about the Company. Wherever possible, words such as “may”, “will”, “should”, “could”, “expect”, “plan”, “intend”, “anticipate”, “believe”, “estimate”, “predict” or “potential” or the negative or other variations of these words, or similar words or phrases, have been used to identify these forward-looking statements. These statements reflect management’s current beliefs and are based on information currently available to

management as at the date hereof.

Forward-looking statements involve significant risk, uncertainties and assumptions. Many factors could cause actual results, performance or achievements to differ materially from the results discussed or implied in the forward-looking statements. These factors should be considered carefully and readers should not place undue reliance on the forward-looking statements. Although the forward-looking statements contained in this press release are based upon what management believes to be reasonable assumptions, the Company cannot assure readers that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this press release, and the Company assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.

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ADCORE INC. <https://www.adcore.com/investors/>

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