

ADCORE

ADCORE TO ANNOUNCE FIRST QUARTER 2022 RESULTS ON MAY 10, 2022

TORONTO, ONTARIO – May 6, 2022 - TORONTO, ONTARIO - Adcore Inc. (the “**Company**” or “**Adcore**”) (TSX:ADCO) (OTCQX:ADCOF) (FSE:ADQ) (TSX:ADCO-WT), a leading e-commerce advertising management and automation platform to leverage digital marketing in an effortless and accessible way (“**Effortless Marketing**”), today announced that it will release financial results for the first quarter ended March 31, 2022 after the market closes on Tuesday, May 10, 2022. Adcore will host a webcast and conference call to discuss its first quarter financial results on Wednesday, May 11, 2022 at 10:00 a.m. ET.

To register for the conference call, please [click here](#) or visit: <https://click.adcore.com/q1-2022-conference-call>

The conference call will include a brief statement by management and will focus on answering questions about Adcore’s results during the first quarter, which can be sent in advance to invest@adcore.com.

ABOUT ADCORE

Adcore is empowering entrepreneurs, advertisers, and the future of e-commerce through its advertising management and automation platform. By combining extensive industry knowledge and experience with its proprietary artificial intelligence engine, Adcore offers a unique digital marketing solution that empowers entrepreneurs and advertisers by managing and automating their e-commerce store advertising and monitoring and analyzing the performance of their advertising budget to ensure maximum Return on Investment. In addition to being named numerous times on Deloitte’s Fast 50 Technology list, Adcore is a certified Google Premier Partner, Elite Tier Microsoft Partner, Facebook Partner and TikTok Partner.

Established in 2006, the Company employs over fifty people in its headquarters in Tel Aviv, Israel and satellite offices in Toronto, Canada, Melbourne, Australia, Hong Kong and Shanghai, China.

For more information about Adcore, please visit <https://www.adcore.com/investors/> or follow us on [LinkedIn](#)

FORWARD-LOOKING STATEMENTS

This press release contains certain forward-looking statements about the Company. Wherever possible, words such as “may”, “will”, “should”, “could”, “expect”, “plan”, “intend”, “anticipate”, “believe”, “estimate”, “predict” or “potential” or the negative or other variations of these words, or similar words or phrases, have been used to identify these forward-looking statements. These statements reflect management’s current beliefs and are based on information currently available to management as at the date hereof.

Forward-looking statements involve significant risk, uncertainties and assumptions. Many factors could cause actual results, performance or achievements to differ materially from the results discussed or implied in the forward-looking statements. These factors should be considered carefully and readers should not

place undue reliance on the forward-looking statements. Although the forward-looking statements contained in this press release are based upon what management believes to be reasonable assumptions, the Company cannot assure readers that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this press release, and the Company assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.

For further information please contact:

ADCORE INC.

<https://www.adcore.com/investors/>

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