STAFFING DECLARED AN ESSENTIAL SERVICE: BAY TALENT GROUP REMAINS COMMITTED TO SUPPORTING BUSINESSESS DURING COVID-19 SHUTDOWN

For Immediate Release

Toronto, Ontario, March 25, 2020 – The Ontario government listed staffing as an essential service, allowing staffing companies to maintain operations during the COVID-19 imposed shutdown of the province until April 13, 2020. Bay Talent Group (TSX-V: HIRE) (BTG) will continue to support businesses during this time by providing in-demand and flexible workforce solutions through their subsidiaries.

"Our number one priority right now is to help essential businesses function productively through this challenging period and having the right resources, the right skillsets, is a key part of the solution," says Allan Hartley, Chief Executive Officer of BTG. "We are committed to doing our part in beating COVID-19 and making sure that the essential businesses that remain open will be at their optimal level for those that need them most."

Last week, the executive team at BTG transitioned their employees and those of their subsidiaries to working from home in an effort to help combat the spread of COVID-19. Bay Talent Group is a parent company of recruiting firms for temporary and permanent back-office roles in finance, accounting, HR, office administration, and IT.

For more information about Ontario's list of essential workplaces, please visit: https://www.ontario.ca/page/list-essential-workplaces

About Bay Talent Group Inc.

BTG's strategy is to complete accretive acquisitions of staffing, information technology, and consulting firms that meet BTG's valuation, expertise, geographic, and operational criteria. BTG proposes to create value by providing diversified vertical and cross-selling opportunities to target firms, realizing savings from consolidating operations and leveraging a centralized back-office structure.

BTG's two wholly-owned operating subsidiaries, Provision IT Resources Ltd. and PTC Accounting and Finance Inc., are boutique consulting firms that offer a range of professional staffing services for accounting, finance, information technology, office administration and human resources. Their clients include large organizations in the financial, government, insurance, and pension fund sectors, as well as, small and medium sized businesses across a broad range of industries.

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