



PONTUS PROTEIN LTD ANNOUNCES MARKETING CAMPAIGN

VANCOUVER, B.C., March 22, 2023. Pontus Protein Ltd. (TSXV: **HULK**, OTCQB: **HLKKF**, FSE: **8YC**) (“**Pontus**” or the “**Company**”) has hired Awareness Consulting Network LLC to provide on-line marketing services for a term of up to four months, commencing March 22, 2023.

Awareness Consulting Network will increase investor awareness of the company and attracting potential new investors through various on-line platforms and methods of engagement in consideration of up to 100,000 USD. The marketing services include project management and consulting for an on-line marketing campaign, co-ordinating marketing actions.

About Pontus Protein Ltd.

This is our future – the future of farming; Pontus Protein Ltd. is a Vancouver-based agricultural food and technology company focused on creating and acquiring the best technology. Highly sophisticated, AI-engineered robots, combined with our proprietary vertical farming and a commitment to sustainability. Our intellectual property optimizes efficiency for a shorter growing time and high productivity. We deliver healthy, affordable foods and nutrients into every diet in a closed, controlled environment avoiding all pesticides and GMOs.

Pontus Protein is publicly traded in Canada (TSXV:HULK), the United States (OTCQB: HLKKF) and Germany (FSE: 8YC) and you can find out more on our [SEDAR](#) profile.

Learn more about Pontus: [Website](#) | [Investor Page](#) | [LinkedIn](#) | [YouTube](#) | [Twitter](#)

On behalf of the Board of Directors

“Avtar Dhaliwal”
Avtar Dhaliwal, CEO
Pontus Protein Ltd.

For further information:

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Forward-Looking Information

Certain statements in this release are forward-looking statements, which reflect management's expectations regarding the Company. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future, including, but not limited to, statements relating to Pontus' ability to

revolutionize the plant based sector and enable millions to rethink their food choices. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements, including risks related to factors beyond the control of the Company. These risks include, but are not limited to, the following: the unknown magnitude and duration of the effects of the COVID-19 pandemic, the failure of Pontus to receive the necessary approvals from the Canadian Food Inspection Agency for its products and facilities, the inability to complete Pontus' Surrey Facility, as well as other general business, economic, or market related risks beyond the direct control of the Company and which may affect the Company's business, operations, or products. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. The Company undertakes no obligation to update forward-looking information if circumstances or management's estimates or opinions should change, unless required by law. The reader is cautioned not to place undue reliance on forward-looking information.

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