PLANET BASED FOODS GLOBAL INC.

A New Chapter for PBFG - Join Us on the Bridge to What's Next

Shareholders,

Planet Based Foods Global Inc. has crossed an important bridge. We have not simply adjusted our course, we have fundamentally pivoted into a new business model designed for growth, resilience, and impact. We are ready, and we want you to be excited about where we're headed.

Over the past several months, PBFG has undergone a full-scale transformation: a new leadership team, a revitalized board of directors, and a sharpened strategic focus. Together, we are building a company that connects global demand with sustainable supply - bridging innovation, technology, and community to redefine what a modern food and agritech company can be.

A Turning Point

In April 2025, we divested our U.S. subsidiary, Plant Based Foods Inc., a decision that eliminated a substantial amount of debt and returned 800,000 multiple voting shares and 600,000 subordinate voting shares to the treasury. This move has given us the financial flexibility to invest in what comes next. We are grateful to Coenda Investments for their continued capital, resources, and belief in our vision.

Where We're Going

Our new model is built on three pillars:

1. Cutting-Edge Technology: Through our framework agreement with Enerama, PBFG holds exclusive rights to distribute and resell their environmental control technology products across North and South America. Upon reaching defined sales milestones, PBFG will secure an 80% equity position in Enerama, positioning us at the forefront of climate-adaptive solutions for agriculture, processing, and beyond.

2. Agritech-Driven Supply Chains: Our partnership with Flora integrates PBFG into the extraction and processing of peat, salt, and high-value herbs/spices. We will hold a 33% interest in production, allowing us to control quality, yield, and traceability at scale.

3. Women-Led Global Networks: We are committed to activating women-led cooperatives, creating inclusive growth and expanding B2B trading operations that strengthen food security while empowering communities.
This isn't just an expansion, it's a bridge to a global marketplace where PBFG is a critical link between buyers and sustainable supply.

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Why This Matters Now

The global food system is facing unprecedented pressure. By aligning technology, agriculture, and community, PBFG can address food security, environmental stewardship, and sustainable growth in ways that few companies can. We are not waiting for the market to change; we are building the infrastructure to meet it.

Let's Talk About It - Together

To bring you closer to this exciting next chapter, we are hosting a Shareholder Connection Webinar. This will be an open forum to:

- Walk you through our new business model and opportunities.
- Share deeper insights into the Enerama and Flora agreements.
- Answer your questions and hear your thoughts.

This is more than an update - it's an opportunity to stand on the bridge with us and see the horizon we're building toward.

We're Ready

This pivot marks the beginning of PBFG as a purpose-led, revenue-driven company with a global mandate. We are excited to share this journey with you, and we thank you for your continued trust and investment.

On behalf of the leadership team and board,

Claire Skillen

Claire Skillen
President & CEO
Planet Based Foods Global Inc.