Zonetail Is Pleased to Announce That "The Gatekeeper to Yardi's PMCS", Has Joined Zonetail's Board of Directors

Toronto, Ontario--(Newsfile Corp. - August 31, 2021) - Zonetail Inc. (TSXV: ZONE) (OTCQB: ZTLLF) ("Zonetail" or the "Company") is pleased to announce that Geoffrey Gelb Co-Founder and President of FitechGelb, a Property Management Consulting Firm specializing in Yardi System's suite of products, Smart Tech, Infrastructure, IT, Security and more, has accepted a position on Zonetail's Board of Directors.

Geoffrey is responsible for development, management and oversight of consultants offering customized services in all aspects of Yardi applications and real estate management and development, including implementation, training, report writing, real estate technology advisory services, and process review. Clients consist of owners/managers, advisors, funds and syndications which span the industrial, commercial, office and residential markets with assets from $10 million to $30 billion.

Prior to launching FitechGelb in 1996, Geoffrey worked within his family's property management and development company, directing all aspects of business expansion including lease development, tenant improvements and new construction, as well as developing and managing axillary income potentials for over thirty properties. Additionally, he was responsible for maintaining the entire company's technology stack, which included overseeing and implementing Yardi Systems software. Growing up in a close-knit family in the real estate industry has afforded Geoffrey an innate understanding of the specific needs, potential opportunities and challenges of property owners, managers and renters. As an owner of several commercial and residential properties, Geoffrey continues to expand his knowledge and experience of the daily realities and trends of the real estate industry. Geoffrey earned a BS in Business Economics from UCLA in 1993.

"It was essential that Zonetail added to our board someone with deep experience and knowledge of the residential side of our business," said Paul Scott, Zonetail's Chairman of the Board.

"Geoffrey came highly recommended from folks within and close to Yardi who refer to him as "The Gatekeeper of Yardi's PMCs (property management corporations)," said Mark Holmes CEO and President of Zonetail. "Geoffrey's added knowledge in residential tech space makes him the perfect addition to our board."

"When I first heard about Zonetail and its unique residential platform, I must say I was intrigued," said Gelb. "No one in the industry is doing what they are doing. When Paul approached me with the opportunity to serve on the board, I could see the value I could bring, and I'm very excited about where this company is going. Naturally, I had to accept."

The Company believes that Gelb will prove to be invaluable to the speed and success of the Yardi integrated, Zonetail Home rollout, not just for his knowledge and experience in the field, but also for his vast network that stretches back over 25 years.

About Zonetail

Zonetail Inc. (TSXV: ZONE), (OTCQB: ZTLLF) is a mobile platform for hotels and high-rise residential buildings providing guests and residents access and interaction with building amenities and services, as well as neighbouring restaurants, stores, services, and other businesses. Zonetail has a partnership with AAHOA, the largest association of hoteliers in the world, representing over 25,000 hotels and 50% of the US market. Zonetail is also partnered with Shiftsuite, one of the largest property management system software providers to the condo industry in Canada. The residential platform is now live in over 80,000 condominium households. Zonetail recently has signed an integration agreement with Yardi, the largest property management software company in North America.

Please visit https://www.zonetail.com.

For more information, please contact:

Mark Holmes, President and CEO
Zonetail Inc.
Telephone: (416) 994-5399
mark@zonetail.com

Legal Disclaimer and Forward-Looking Statements

This press release contains forward-looking statements that relate to Zonetail's current expectations and views of future events. In some cases, these forward-looking statements can be identified by words or phrases such as "may", "will", "expect", "anticipate", "aim", "estimate", "intend", "plan", "seek", "believe", "potential", "continue", "is/are likely to" or the negative of these terms, or other similar expressions intended to identify forward-looking statements. Certain matters discussed in this announcement contain statements, estimates and projections about the growth of Zonetail's business, potential distribution partnerships and/or clients, and related business strategy. Such statements, estimates and projections may constitute forward-looking statements within the meaning of the federal securities laws. Factors or events that could cause our actual results to differ may emerge from time-to-time. Zonetail undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The recipient of this information is cautioned not to place undue reliance on forward-looking statements. Forward-looking statements are based on certain assumptions and analysis made by Zonetail in light of its experience and perception of historical trends, current conditions and expected future developments and other factors Zonetail believes are appropriate, and, are subject to risks and uncertainties. Although Zonetail believes that the assumptions underlying these statements are reasonable, they may prove to be incorrect. Given these risks, uncertainties and assumptions, prospective purchasers should not place undue reliance on these forward-looking statements.

Zonetail