

Zonetail and ApartmentLove Inc. Forge a Strategic Partnership to Offer Zonetail Users Access to Short-Term Vacation Rental Listings Worldwide

Toronto, Ontario--(Newsfile Corp. - October 26, 2023) - Zonetail Inc. (TSXV: ZONE) (OTCQB: ZTLLF) is thrilled to announce a game-changing partnership with ApartmentLove Inc. (CSE: APLV) (OTCQB: APMLF), a leading provider of online home, apartment, and vacation rental marketing services to owners and property managers around the world. This alliance, driven by insights from Zonetail users, caters to the desires of the modern high-rise resident.

User Demand Sparks Innovation

Zonetail recently conducted a survey to gain insights into the preferences of its users, and the results were clear - 78% of respondents sought access to travel deals. Zonetail's mission is to deliver exceptional residential experiences, and this valuable feedback paved the way for a dynamic collaboration.

Enhancing the Zonetail Marketplace

The partnership with ApartmentLove Inc. represents an exciting advancement for Zonetail users. It grants Zonetail users access to an expansive inventory of short-term vacation rental listings on www.ownerdirect.com, the dedicated vacation rental platform owned and operated by ApartmentLove. ApartmentLove is actively integrating with new inventory supply partners that in aggregate are expected to provide access to approximately 3,000,000 short-term vacation rental listings spanning over 100 countries worldwide. Once integrated with Zonetail, the extensive selection of vacation rentals on OwnerDirect.com will empower users to discover and reserve short-term vacation rentals directly through the Zonetail platform, enriching their travel experiences and broadening their horizons.

A Win-Win Agreement

This partnership is a win-win for Zonetail and ApartmentLove. Zonetail and ApartmentLove have agreed to a revenue share on bookings made through the Zonetail platform. This revenue-sharing model ensures that Zonetail benefits from the increased traffic and engagement it generates for ApartmentLove and specifically the owners and property managers advertising their vacation rentals on OwnerDirect.com by the prominent marketing and display of travel deals within Zonetail.

Mark Holmes, CEO of Zonetail, expressed his enthusiasm for the partnership, stating, "At Zonetail, our primary focus is on enhancing the residential experience for our users. Partnering with ApartmentLove allows us to fulfill our users' desires for an expanded travel offering. This collaboration significantly enriches our marketplace and elevates Zonetail's status as the go-to platform for high-rise residents."

Trevor Davidson, CEO of ApartmentLove Inc., also shared his excitement, remarking, "We are delighted to join forces with Zonetail to enhance the marketing and distribution of our growing short-term vacation rental inventory on OwnerDirect.com to an engaged and action-oriented audience. This partnership aligns with our vision to simplify and enhance the renting experience. Once integrated, Zonetail users will have a unique window through which to explore and book a vast array of unique short-term vacation rental accommodations, making their travel planning seamless and enjoyable and their holidays relaxing and memorable."

About Zonetail

Zonetail Inc. (TSXV: ZONE) (OTCQB: ZTLLF) is a mobile platform and market network. Our Mission is to provide a state-of-the-art mobile platform that enables high-rise residents to better manage their homes

by connecting people to products, amenities, and services. Our Vision is to build a critical mass of users in the hard-to-reach, high rise residential vertical, through a unique mobile market network model - providing vital information, products, and services at the tap of a screen. We are the search engine to optimize your home. Zonetail is partnered with Yardi, Shiftsuite and now MRI Software which together account for an estimated 50 million households across North America.

Please visit <https://www.zonetail.com>.

For more information, please contact:

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About OwnerDirect.com

A pioneer in the online rental industry with more than 20-years of operating history, OwnerDirect.com is a favorite for property managers and guests for its easy-to-use layout and design, beautiful styling, and robust inventory of vacation rentals in desirable locations around the world. Advertising vacation rentals on behalf of property managers and private owners from coast to coast, OwnerDirect.com is trusted as a safe and proven effective platform to rent unique and memorable vacation homes, condos, cabins, and villas. Paid by the traveler at the time of reservation, the company earns a fee for every successful booking made on OwnerDirect.com.

About ApartmentLove Inc.

ApartmentLove Inc. (CSE: APLV) (OTCQB: APMLF) is a leading provider of online home, apartment, and vacation rental marketing services to property managers, owners, renters, and vacationers in more than 30 countries around the world. Promoting more than 350,000 daily active homes, apartments, and vacation properties on its network of short-term and long-term rental marketing websites, ApartmentLove has proven its ability to scale as a fast-growing "PropTech" in today's dynamic markets. Looking to consolidate the deeply fragmented internet listing industry, ApartmentLove has acquired multiple businesses with many Monthly Active Users, a history of recurring revenues, positive cashflows, and custom technologies that accelerate and destress the renting experience.

For more information visit www.apartmentlove.com/investors or contact:

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