Vitalist Inc. Commences Trading on the OTCQB Venture Market Under the Ticker "VTLSF"

CALGARY, AB, CANADA – October 8, 2025 – Vitalist Inc. (**TSX-V: VITA**) (**OTCQB: VTLSF**) (**"Vitalist"** or the **"Company"**), a leading electronics company specializing in smart wearable technology and a licensee of prominent global brands, today announced that its common shares have commenced trading on the OTCQB® Venture Market (the "OTCQB") in the United States under the symbol VTLSF. The Company's shares will continue to trade on its primary Canadian exchange, the TSX Venture Exchange, under its existing symbol VITA.

This cross-listing on the OTCQB enables U.S. investors and financial institutions to easily trade and settle Vitalist shares.

"Listing on the OTCQB marks a significant moment for Vitalist as we expand our reach to the U.S. capital markets. This strategic move will enhance liquidity and visibility for our shareholders and broaden our appeal to a more diverse investor base, including institutional investors, as well as support our anticipated future growth" said David Colleran, Vitalist's Chief Financial Officer.

The OTCQB Venture Market, operated by OTC Markets Group, is the premier marketplace for entrepreneurial and development stage U.S. and international companies. Companies are required to meet high financial and governance standards, be current in their reporting, and undergo an annual verification and management certification process, as part of maintaining a listing.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

About Vitalist Inc.:

Vitalist Inc. is an innovative technology provider that helps brands build better products. Through VitalOS, brands create seamlessly connected devices and applications that adapt to each user. By uniting hardware and software with intelligent analytics, we're building an ecosystem of personalized solutions that enhance human potential.

Further Information:

For more information visit: www.vitalist.co | LinkedIn | SEDAR+

To be added to the Vitalist distribution list, please register at www.vitalist.co/investors.

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U.S. OTC Disclosures

The OTCQB is not a national securities exchange registered with the U.S. Securities and Exchange Commission (SEC). Vitalist is a "foreign private issuer" under applicable U.S. securities laws and is not subject to the same SEC reporting requirements as a domestic U.S. issuer. The Company's OTCQB listing is subject to meeting the disclosure requirements of the OTC Markets Group, including maintaining current reporting and undergoing an annual verification and management certification process. Investors can find Real-Time quotes and market information for the company on www.otcmarkets.com.

Forward-Looking Information

This press release contains forward-looking information within the meaning of applicable securities laws and forward-looking statements within the meaning of applicable U.S. securities laws. In general, forward-looking information refers to disclosure about future conditions, courses of action, and events. The use of any of the words “anticipates”, “believes”, “expects”, “intends”, “plans”, “will”, “would”, “potential”, and similar expressions are intended to identify forward-looking information. More particularly and without limitation, this press release includes forward-looking information with respect to the benefits of the Company’s OTCQB listing.

Although Vitalist believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Vitalist cannot give any assurance that they will prove to be accurate. By its nature, forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed in this press release. A detailed description of risk factors that may cause actual results to differ materially from forward-looking information can be found in Vitalist' most recent management's discussion and analysis on the SEDAR website at www.sedarplus.ca.

Although Vitalist has attempted to identify in its public disclosure important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. Readers are cautioned that the risk factors in its public disclosure may not be exhaustive. Readers are further cautioned not to place undue reliance on forward-looking information as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Forward-looking information contained in this press release is expressly qualified by this cautionary statement. The forward-looking information contained in this press release represents the expectations of Vitalist as of the date of this press release and, accordingly, is subject to change after such date. However, Vitalist expressly disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities law.