

**Form 51-102F3  
MATERIAL CHANGE REPORT**

**Item 1: Name and Address of Company**

HeyBryan Media Inc. (the "Issuer")  
53 West Hastings  
Vancouver, BC V6B 1G4

**Item 2: Date of Material Change**

October 10, 2019

**Item 3: News Release**

A news release was issued and disseminated on October 10, 2019 and filed on SEDAR ([www.sedar.com](http://www.sedar.com)). A copy of the news release is attached as Schedule "A" hereto.

**Item 4: Summary of Material Change**

On October 10, 2019, Rick Huang resigned as Chief Financial Officer & Corporate Secretary of the Issuer.

On October 10, 2019, Blair Jordan was appointed as Chief Financial Officer of the Issuer and Sheona Dockstader was appointed as Corporate Secretary of the Issuer.

**Item 5: Full Description of Material Change**

Please see Schedule "A" attached hereto.

**Item 6: Reliance on subsection 7.1(2) of National Instrument 51-102**

Not applicable

**Item 7: Omitted Information**

None

**Item 8: Executive Officer**

Lance Montgomery, President & CEO  
Phone: 778-928-7708  
Email: [lance@heybryan.com](mailto:lance@heybryan.com)

**Item 9: Date of Report**

October 21, 2019

## SCHEDULE “A”

### **HeyBryan Adds Clout with Appointment of Blair Jordan as Chief Financial Officer**

**October 10, 2019 – Vancouver, B.C. – Hey Bryan Media Inc. (CSE:HEY)** (‘HeyBryan’ or ‘the Company’), [a peer-to-peer marketplace app](#) that connects customers to trusted and vetted experts for everyday home-maintenance needs, is excited to announce that it has bolstered its executive leadership team with the appointment of Blair Jordan as CFO, effective immediately. Blair has extensive experience and expertise in investment banking both in Canada and internationally, having previously worked in New York, London and Tokyo.

“Blair will be an outstanding contribution to our leadership team as we seek to expand our Company and accelerate growth into new geographic markets,” said Lance Montgomery, CEO and Founder of HeyBryan. He added: “This appointment comes at a very important time in our development and we are extremely pleased Blair has joined us.”

Blair Jordan commented: “I am delighted to be joining HeyBryan and look forward to helping this talented team execute all the exciting growth opportunities ahead. HeyBryan’s innovative technology addresses real needs for consumers, and as such, has impressive growth potential in Canada, as well as potential foreign markets.”

Blair Jordan brings extensive capital markets and financing experience to HeyBryan, having spent five years as Managing Director, Investment Banking at Echelon Wealth Partners, and another nine years at Credit Suisse. He also worked at PriceWaterhouseCoopers and Bennett Jones, having obtained a law degree from UBC and an MBA from the University of Chicago’s Booth School of Business. He is an active participant in the Canadian capital markets, and specializes in working with high-growth companies undergoing rapid commercial growth.

Blair Jordan will work from the HeyBryan head office in Vancouver, Canada and will replace Rick Huang, who has seen the Company through its initial audits and recent IPO. Rick will continue to work as a consultant to the Company to ensure a smooth transition.

**About HeyBryan Media Inc.**

HeyBryan is a peer-to-peer marketplace app connecting independent service providers to consumers with everyday home-maintenance needs. The HeyBryan App facilitates this connection, and payment for the task is exchanged through the App, eliminating the need for any in-person money exchange. HeyBryan instills trust by using a process to vet its Home-Maintenance Experts and providing a user-friendly review medium. HeyBryan also accommodates busy schedules by allowing the independent workforce and consumers to communicate and work together. It's about real experts doing real work for real people. The service is currently available in Toronto and Vancouver with plans to expand into other Canadian cities in the next year.

**ON BEHALF OF HEYBRYAN MEDIA INC.,**

*Lance Montgomery*

CEO, President & Director

**For more information, please contact:**

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*The Canadian Securities Exchange (CSE) has not reviewed and does not accept responsibility for the adequacy or the accuracy of the contents of this release.*

**Cautionary Statement Regarding Forward-Looking Statements**

This press release includes forward-looking information and statements (collectively, "forward-looking statements") under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not

limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.