HeyBryan to Provide Affordable Pickup and Delivery Services Amidst COVID-19 Outbreak

Vancouver, British Columbia--(Newsfile Corp. - March 26, 2020) - HEYBRYAN MEDIA INC. (**CSE: HEY**) (**OTCQB: HEYBF**) (**FSE: 9HB**) ("HeyBryan" or the "Company"), the creator of the HeyBryan app that connects home-maintenance Experts to consumers for help with small tasks around the home, is announcing that the company has removed its service fee on all pickup and delivery tasks moving forward and shifted its focus to get all HeyBryan experts to sign up for this category to help during this time of need.

HEYBRYAN MEDIA INC. (CSE:HEY) (OTCQB:HEYBF) (FSE:9HB)

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With the novel coronavirus (COVID-19) outbreak keeping people at home across Canada, there is major demand resulting in long wait times for online retailers and other delivery services and the company saw an opportunity to help those in need and in our communities in general.

Lance Montgomery, CEO of HeyBryan, says: "As the situation continues to evolve, we recognize the growing need for affordable pickup and delivery services - particularly for the elderly, more vulnerable or anyone else unable to get the essential supplies they need. Because no cash changes hands with HeyBryan and all payments happen in-app, social distancing can be easily adhered to."

Home maintenance experts on the app are also now signing up to make themselves available to provide pickup and delivery services. All HeyBryan delivery experts are required to follow the following health and safety practices:

● Properly and frequently washing their hands

● Using hand sanitizer and disinfecting wipes in their vehicle

● Wearing gloves

● Declining or cancelling tasks if they are feeling unwell

● Avoiding direct contact with customers

● Leaving packages only where instructed

HeyBryan is free to download and is available on both Apple and Android devices.

Internally, the Company is focused on the safety and comfort of staff and has advised existing staff to work remotely effective, March 12th, 2020. Since inception, HeyBryan has been set up to run operations effectively with remote teams, leveraging a variety of electronic communications and platforms.

HeyBryan would also like to update stakeholders on the impact that COVID-19 is having on operations. Life in Canada has been materially impacted by COVID-19, across the country and throughout all aspects of daily life. While HeyBryan continues to operate during this period of crisis, the safety and security of our customers and experts is of prime importance. To this end, the Company has advised both experts and customers to cancel existing appointments should they feel unwell or would if they would prefer to avoid contact with non-family members or others outside their household. Internally, the Company is focused on the safety and comfort of staff and advised existing staff to work from home, leveraging a variety of electronic communications.

The Company recognizes that COVID-19 is having, and will likely continue to have an impact on daily life in Canada, and in particular on the financial markets. In order to address the significant uncertainty created by the disruptions seen to date, the Company has made the difficult but necessary decision to make substantial reductions in operating expenses. These cuts include curtailing certain marketing and technology costs, and also laying off 50% of the company's employees. The Company will continue to operate with only essential staff and is hopeful that the laid-off staff will be recalled to work as soon as some predictability returns to the Canadian economy in general.

Lance Montgomery, CEO, commented, "The safety of our customers, experts and staff is first and foremost in our minds. We, along with many other businesses, are facing unprecedented challenges in our operating environment and in capital markets. As COVID-19 spread around the world, our management team began to plan for the disruption that this virus seemed likely to bring, and we have now implemented those plans fully. We plan to continue to support our customers, experts and staff through this difficult time."

The Company continues to follow the current developments and will provide further communications should either operations or the economic environment change materially.

About HeyBryan Media Inc.:

HeyBryan Media (CSE: HEY) is a peer-to-peer marketplace app offering a friendly and seamless way for customers to connect with trusted and vetted Experts for everyday home-maintenance needs. Founded in 2018, the app is named after Canadian HGTV personality and one of the country's most trusted contractors, Bryan Baeumler.

Payments are processed through the HeyBryan app, eliminating the need for any in-person money exchange. Every Expert is background checked and credit checked to ensure a safe and secure experience for consumers. Typical tasks booked include handyman services, mounting or installation, furniture assembly, plumbing, painting, cleaning, lawn and yard maintenance, and more. HeyBryan accommodates busy schedules by allowing the independent workforce and consumers to communicate and work together. It's about real experts doing real work for real people.

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The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, "forward-looking statements") under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of newinformation, future events or otherwise, except as required by law.

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