GOLD MOUNTAIN MINING CORP. ENGAGES INVESTOR RELATIONS AND DIGITAL MARKETING SERVICES

Vancouver, British Columbia – May 27, 2021 – Gold Mountain Mining Corp. ("Gold Mountain" or the “Company”) (TSXV: GMTN, OTCQB: GMTNF, Frankfurt: 5XFA) is pleased to announce that it has engaged Gold Standard Media, LLC (“GSM”) to provide investor relations and digital marketing services to the Company. Due to the Covid-19 pandemic, the Company is unable to raise awareness through in-person events and will use these services to provide marketing and public awareness of the Company.

GSM and its affiliates will focus on marketing and branding initiatives to raise market awareness and increase the Company’s profile with the investment community and retail investors. In particular GSM will build the Company’s awareness and gain exposure with investors through investor relations, digital marketing and the dissemination of corporate information.

GSM is controlled by Kenneth Ameduri and has a marketing team headquartered in Austin, Texas. The engagement has an aggregate cost of USD$400,000 (which payment was made May 27, 2021). The activities commenced on May 27, 2021 and are for a period of one year. To the knowledge of the Company, GSM has not acquired any securities in the Company.

About Gold Mountain

Gold Mountain is a BC-based gold and silver exploration and development company focusing on the expansion of the resource at the Elk Gold Project, a past producing mine located 57 km from Merritt in South Central British Columbia.

For further information, please contact:

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