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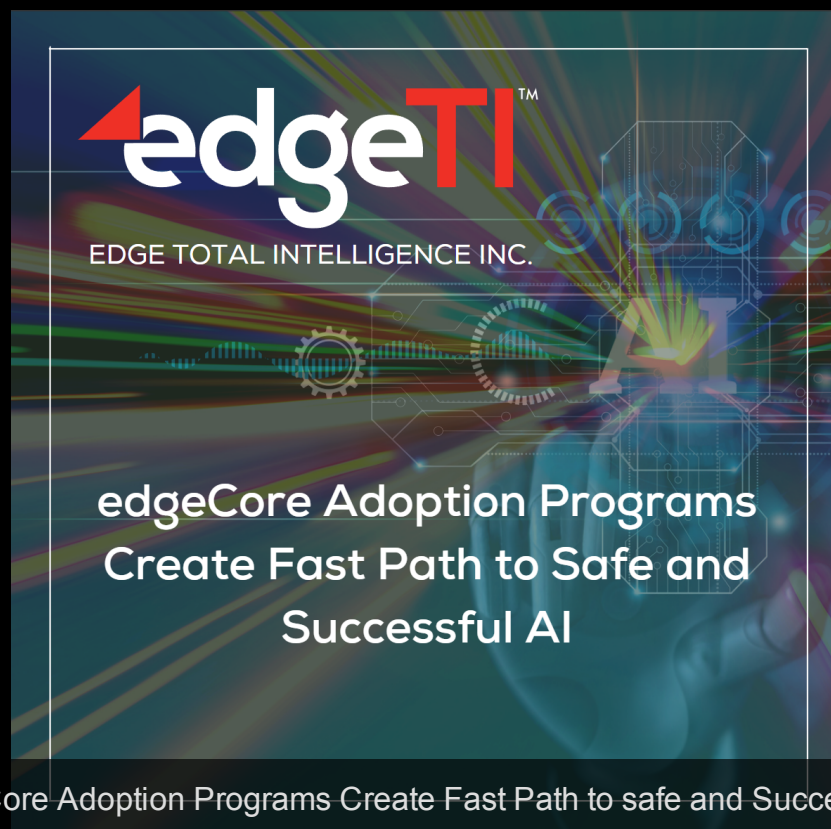
edgeTI Announces Fast Path to Safe and Successful AI

Simplify AI, Increase Transparency, and Build Trust with Adoption Programs

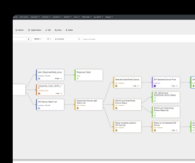
ARLINGTON, Va., June 13, 2023 (GLOBE NEWSWIRE) -- Edge Total Intelligence Inc. ("edgeTI", "Company", "We", or "Our") (TSXV: CTRL, OTCQB: UNFYF, FSE: Q5i), the leader in real-time digital operations software, today announces AI adoption programs that leverage the edgeCore™ platform to integrate AI safely and effectively.

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edgeCore Adoption Programs Create Fast Path to safe and Successful AI



“Across industries, great concern exists about the effective use and adoption of AI initiatives,” said Jim Barrett, CEO of edgeTI. “These two challenges are linked and solved with the use of our adoption programs that drive tangible progress towards executing an AI strategy.”

Tackling Problems and Concerns

“Few AI initiatives match the velocity of OpenAI’s ChatGPT, which amassed huge followings in mere weeks. Unchecked, ChatGPT sped past policies on intellectual highest levels of governments and corporations,” added Jim Barrett.

To deploy AI capabilities safely and responsibly, organizations need to effectively implement the following three key concepts native to edgeCore:

- 1. **Guardrails** – establish and maintain boundaries regarding permitted actions, accessibility, and business rules to safeguard operations.
- 2. **Transparency** – empower users to visualize what feeds the AI, and ensure desired outcomes are achieved and auditable.
- 3. **Orchestration** – enable users and leaders to compose and sequence next steps and actions for smooth, tightly-coupled operations.

Focused, Calculated Progress with AI

“Since 2021, we’ve tested and developed capabilities across a wide range of AIs,” remarked Scott Lesley, CTO at edgeTI. “In early 2023, we used our native capabilities to compose conversational AIs into operations using [OpenAI’s](#) ChatGPT and ServiceNow, which added conversational capabilities with zero modification to legacy systems.”

In Spring of 2023, edgeTI wrapped edgeCore around an event-driven AIOps solution to deliver a meaningful user interface between the AI and operators, thereby catapulting transparency and orchestration to unforeseen levels.

Results-Driven AI Adoption Programs

“Having developed methods proven to operationalize AI, companies may accelerate and improve the success of their AI strategy by leveraging one of our adoption programs,” remarked Nick Brigman, VP of Product.

Adoption Program	enfuse	engage	envelop	enmesh
For ...	Fusion or tiger teams	Operations Leaders	AI Providers and Innovators	Data and App Architects
Who are responsible for...	Addressing business issues and initiatives	Interactions and communications between people	Delivering meaningful product UX	Creating holistic data-drive operations
And require ...	Rapid proof or disproof of ideas	Guardrails, transparency, and orchestration	A licensable OEM front-end to operationalize AI	The ability to compose and unify data and apps
To deliver...	Targeted business outcomes	Fluid, seamless, enriched experiences	Transparent engaging progress and results	Better, transparent performance
that ...	Reduce time to proof and operationalize	Engage people, reduce effort, and improve xSAT	Accelerate adoption and build trust in AI	Inform, guide, and produce results and awareness

About edgeTI

edgeTI helps customers sustain situational awareness and accelerate action with its real-time digital operations software, edgeCore™ that unites multiple software applicates and data sources into one immersive experience. Global enterprises, service providers, and governments are more profitable when insight and action are united to deliver fluid journeys via the platform's low-code development capability and composable operations. With edgeCore, customers improve their margins and agility by rapidly transforming siloed systems and data across continuously evolving situations in business, technology, and cross-domain operations — helping them achieve the impossible.

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