FORM 51-102F3
MATERIAL CHANGE REPORT

ITEM 1 Name and Address of Company:

Tiny Ltd. (the "**Company**")
2900 – 550 Burrard Street
Vancouver, B.C., V6C 0A3

ITEM 2 Date of Material Change:

July 3, 2024.

ITEM 3 News Release:

A new release dated July 3, 2024 was distributed via Newsfile and subsequently filed on SEDAR+ at www.sedarplus.ca.

ITEM 4 Summary of Material Change:

On July 3, 2024, the Company announced the appointment of Mike McKenna as CFO and Corporate Secretary effective immediately, McKenna succeeds David Charron as CFO and Corporate Secretary.

ITEM 5 Full Description of Material Change:

5.1 – Full Description of Material Change:

On July 3, 2024, the Company announced the appointment of Mike McKenna as CFO and Corporate Secretary effective immediately. In the role, McKenna will lead all aspects of finance, accounting, HR and investor relations to support the growth and financial discipline of the business. He will report directly to Tiny's CEO, Jordan Taub.

McKenna is a seasoned executive with over two decades of experience in corporate finance, primarily with publicly traded companies. Most recently, Mike served as CFO of LifeSpeak Inc., a TSX-listed SaaS based digital healthcare and education business. During his tenure at LifeSpeak, McKenna oversaw the company's financial strategy as well as acquisitions, and successfully led them through their IPO in 2021. Prior to LifeSpeak, McKenna served as CFO of Mobile Klinik Inc., where he was responsible for raising capital, financial strategy, and M&A, including the successful sale of the company to TELUS. McKenna boasts over a decade of experience in investment banking and previously held the position of Director at Scotiabank, leading the technology, media, and telecom group.

McKenna succeeds David Charron, who has served as Tiny's CFO and Corporate Secretary and its predecessor WeCommerce's CFO. "We are deeply grateful for David's contributions during this tenure," said Chris Sparling, cofounder of Tiny. "His dedication has been instrumental to the company, including shepherding Tiny and WeCommerce through the RTO, and we wish him all the best in his next endeavor."

In connection with the CFO transition and David's departure, the Company has agreed to issue an aggregate of 157,434 common shares of the Company to David Charron at an issue price of $2.14 per share, subject to the approval of the TSX Venture Exchange. The common shares issued to David Charron will be subject to a statutory four month hold period from the date of issuance.

5.2 – Disclosure for Restructuring Transactions:

Not applicable.

ITEM 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102:

Not Applicable.

ITEM 7 Omitted Information:

Not Applicable.

ITEM 8 Executive Officer:

Further information relating to this Material Change Report may be obtained from:

Mike McKenna, Chief Financial Officer
Telephone: (416) 938-0574

ITEM 9 Date of Report:

DATED as of July 4, 2024.

Forward-Looking Statements

This material change report contains statements which constitute “forward-looking statements” and “forward-looking information” within the meaning of applicable securities laws (collectively, “forward-looking statements”), including statements regarding the plans, intentions, beliefs and current expectations of the Company with respect to future business activities and operating performance. Forward-looking statements are often identified by the words “may”, “would”, “could”, “should”, “will”, “intend”, “plan”, “anticipate”, “believe”, “estimate”, “expect” or similar expressions and forward-looking statements. Investors are cautioned that forward-looking statements are not based on historical facts but instead reflect the Company’s expectations, estimates or projections concerning future results or events based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, such statements involve risks and uncertainties, and undue reliance should not be placed thereon, as unknown or unpredictable factors could have material adverse effects on future results, performance or achievements of the Company.