

December 28, 2023

Filed Via SEDAR

To: All Applicable Exchanges and Commissions

Dear Sirs:

**Subject: YourWay Cannabis Brands Inc. (the "Corporation")
Notice of Meeting and Record Date**

We are pleased to confirm the following information with respect to the Corporation's upcoming Annual General Meeting of securityholders:

Meeting Date:	April 11, 2024
Record Date for Notice:	March 7, 2024
Record Date for Voting:	March 7, 2024
Beneficial Ownership Determination Date:	March 7, 2024
Class of Securities Entitled to Receive Notice:	COMMON
Class of Securities Entitled to Vote:	COMMON
ISIN Number:	CA9878121040
Meeting Location:	TBD
Corporation sending materials directly to NOBOs:	No
Corporation to pay for delivery of materials to OBOs:	No
Notice-and-Access for registered holders:	No
Notice-and-Access for beneficial holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Corporation.

Yours truly,

OLYMPIA TRUST COMPANY

signed "Shraddha Desai"

Shraddha Desai
Associate Relationship Manager
Direct Dial: 604-707-6062

cc: CDS & Co.