



# NEXE Announces Xoma Superfoods eCommerce Store Now Live

VANCOUVER, BC, April 6, 2021 /CNW/ - [NEXE Innovations Inc.](#) (TSXV: NEXE) ("**NEXE**" or the "**Company**"), a leader in plant-based materials manufacturing, is pleased to announce that it is today launching its highly anticipated [Xoma Superfoods eCommerce store](#).

Xoma Superfoods is NEXE's in-house coffee and superfoods brand, launching with a line of high-quality coffees packaged exclusively in single serve, fully compostable, plant-based NEXE pods. XOMA capsules work in Keurig single-serve brewing systems and are now available in 12-count.

"Xoma products provide convenience, making it easy to integrate more superfoods into your diet without creating additional waste, or making a mess of your kitchen," said Ash Guglani, President of NEXE. "We have spent five years developing our NEXE pod, and we are proud to launch it into the market with our Xoma Superfood coffees."

The Xoma Superfoods eCommerce store features:

- **XOMA Coffee Fortified with MCT** (now available): Medium-chain triglycerides (MCT) made from virgin coconut oil are packed into this coffee, offering health and energy benefits.
- **XOMA Mindful Mushroom Coffee** (now available for pre-order): Chaga, cordyceps and lion's mane mushrooms are a rich, low-calorie source of fibre, protein, and antioxidants with a host of health benefits.
- **XOMA Keto Coffee** (coming soon): XOMA's Keto coffee is a rich and energizing beverage made with quality fats and MCT oil, suitable for a ketogenic diet, fasting regimen, or as part of a healthy lifestyle.

"This is a major milestone for NEXE and Xoma. Our initial pilot launch of our 3-count packages of Xoma Coffee fortified with MCT sold out within 24 hours," said Ash Guglani, President of NEXE. "Our customers have patiently waited for this day, and we are very excited to fully launch."

NEXE pods are fully compostable and meet international standards for certification as compostable materials, without the need to disassemble the pod after use. Over 40 billion petroleum-based single-serve coffee pods end up in landfills around the world every year, where they can take hundreds or thousands of years to break down.

Order Xoma in Canada: [xoma.ca](http://xoma.ca)

Order Xoma in the U.S.: [xomasuperfoods.com](http://xomasuperfoods.com)

## **About XOMA Superfoods**

XOMA Operations Inc. is a subsidiary of NEXE Innovations Inc. Xoma Superfoods produces and distributes high-quality coffee and superfood ingredients packaged exclusively in single-serve, fully compostable, plant-based pods.

[xoma.ca](http://xoma.ca)

[instagram.com/xomasuperfoods/](https://www.instagram.com/xomasuperfoods/)

## **About NEXE Innovations Inc.**

NEXE Innovations Inc. is a leader in plant-based compostable technology and advanced materials manufacturing based in British Columbia, Canada. The company has developed one of the only patented, fully compostable, plant-based, single-serve coffee pods for use in leading single-serve coffee machines. The proprietary NEXE pod is designed to reduce the significant environmental impact caused by single-serve pods, >40 billion of which are discarded every year. With over \$30M raised to date from equity and government funding and over five years of R&D, NEXE is well-positioned to meet the growing demand for environmentally friendly and sustainable products in the single-serve coffee sector and beyond.

***Neither the TSX Venture Exchange nor its Regulation Service Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.***

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### **Cautionary Note Regarding Forward-Looking Statements**

Certain statements in this release are forward-looking statements or information, which include the proposed use of proceeds, commercialization of the NEXE PODs, including the NEXE Nespresso Compatible Pod, increase production capacity, demand and/or sales of its products, create other environmentally friendly compostable packaging opportunities, development of technologies, the potential of the Company's technology, future plans, regulatory approvals and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company, including but not limited to, business, economic and capital market conditions, the ability to manage operating expenses, consumer demand for and sentiment towards the Company's products, security threats, and dependence on key personnel. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which the Company will operate in the future, including the demand for its products, anticipated costs, and the ability to achieve goals. Factors that could cause the actual results to differ materially from those in forward-looking statements include, failure to obtain regulatory approval, the continued availability of capital and financing, equipment failures, litigation, increase in operating costs, the impact of Covid-19 or other viruses and diseases on the Company's ability to operate, competition, failure of counterparties to perform their contractual obligations, government regulations, loss of key employees and consultants, and general economic, market or business conditions. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The reader is cautioned not to place undue reliance on any forward-looking information.

The forward-looking statements contained in this news release are made as of the date of this news release. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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