Amino Surpasses 50,000 Signups, Highlighting Strong User Adoption and Engagement

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Boba Mint Holdings Ltd. (CSE: TNJ) (OTCQB: WERDF) ("Boba Mint" or the "Company") Amino, the AI-powered nutrition and health tracking platform and a leading portfolio company of WERD Studios, which is wholly owned by Boba Mint Holdings Ltd., announced it has surpassed 50,000 signups, marking a major growth milestone and validating early product market fit as user adoption continues to accelerate.

Since its launch in September 2025, Amino has seen consistent organic growth across key engagement metrics, including new signups, active users, and meals scanned. Approximately 90 percent of users are located in Canada and the United States, two of the largest health and wellness markets. The platform is demonstrating strong retention and repeat usage, with over 25 percent of users becoming extremely active participants who have scanned more than 10 meals on the app. Amino is now averaging more than 25,000 meals scanned per day, reflecting high-frequency engagement and sustained momentum.

Amino's growth is reflecting on the App Store top charts. The app is currently number 15 on the Health and Fitness category chart in the Canadian iOS App Store (https://apps.apple.com/ca/iphone/charts/6013). It has also surpassed 1,000 total user ratings with an average rating of 4.8 stars, highlighting strong user satisfaction and positive sentiment.

"What excites us most is not just the pace of growth, but how users are responding to the product," said Andrew Shore, CEO of Amino. "People are staying, using Amino regularly, and actively recommending it, which shows we are building something users truly value."

What's Next

Looking ahead, Amino plans to:

- Continue optimizing growth and marketing strategies
- Refine the app based directly on user feedback
- Focus new development on the most requested features
- Advance monetization initiatives designed for long-term sustainability

About Boba Mint Holdings Ltd.

Boba Mint Holdings Ltd. is a blockchain gaming and digital innovation company that develops and invests, directly and through its wholly owned subsidiary WERD Studios, in consumer apps and blockchain projects that blend advanced technology, gamification, and real-world utility. The company's mission is to build engaging products that people love using every day while creating meaningful, long-term value.

On Behalf of the Board of Directors

Boba Mint Holdings Ltd.

Andrew Shore

For further information, please contact:

Andrew Shore

Phone: 1-800-556-1015

Email: info@bobamint.com

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