Mednow Establishes Proprietary Telemedicine Service

- **Mednow Virtual Care to launch in Ontario in Q2 2021**
- **Proprietary telemedicine service allows for the optimization of the patient experience**

TORONTO--(BUSINESS WIRE)--May 4, 2021--Mednow Inc. ("**Mednow**" or the "**Company**") (TSXV:MNOW), Canada's on-demand virtual pharmacy, is pleased to announce the Company has formed Mednow Virtual Care Ltd. ("**Mednow Virtual Care**") to provide its proprietary telemedicine service, allowing Mednow to offer its patients integrated access to doctors. Mednow Virtual Care is expected to launch its services in Ontario in the second quarter of 2021.

Mednow Virtual Care will be owned 70% by Mednow, with 15% to be each owned by companies wholly-owned, respectively, by Mr. Christopher Fisher and Dr. Karim Vellani. Both Mr. Fisher and Dr. Vellani are currently advisors to Mednow.

Mr. Fisher is the President & CEO of Ontario Partners in Health (OPiH). Dr. Vellani is a licensed physician practicing at St. Michael's Hospital, a lecturer at the University of Toronto and is the founder of a physician home visit and virtual care company operating in Ontario. Mr. Fisher and Dr. Vellani will be integral to the recruitment of medical professionals and growth of the Mednow.ca platform.

"Consumers remain loyal to the pharmacies that provide the best service and we believe this means that physicians working closely with pharmacists can achieve best practices when it comes to medication fulfillment and adherence. With the launch of Mednow Virtual Care, Mednow's patients will receive seamless interdisciplinary care on the Mednow.ca virtual platform in addition to the convenience of all of their pharmacy needs delivered to their doorstep. We created this joint venture with proven entrepreneurs and operators in the medical field because of our laser focus on patient experience," said Karim Nassar, CEO of Mednow.

About Mednow Inc.

Mednow is a healthcare technology company offering virtual access with exceptional care. Designed with access and quality care in mind, Mednow.ca provides virtual pharmacy services with convenience and through an interdisciplinary approach to healthcare that is focused on the patient experience. Pharmacy services include free at-home delivery of medications, a user-friendly interface for easy upload, transfer and refill of prescriptions, access to healthcare professionals through an intuitive chat experience, a specialized PillSmart™ system that packages prescriptions and vitamins by date and time, as well as access to telemedicine.

To learn more, follow Mednow on Facebook, Twitter, LinkedIn and Instagram, as well as visit www.mednow.ca/.

About Christopher Fisher

Christopher Fisher is a seasoned veteran of senior management in the health services field and brings over 25 years of experience in both Ontario and Quebec. Mr. Fisher is President & CEO of Ontario Partners in Health ("**OPiH**"), a health services management company best known for being the management entity behind the University of Ottawa Health services (now ByWard Family Health Team) in addition to serving institutions and physician groups in primary care, specialty care and long-term care. OPiH provides consulting and direct services to its health care clients in the areas of clinical management, HR management, project management, facilities management, information management and government relations.

To learn more, visit www.opih.ca and www.bywardfht.ca

About Dr. Karim Vellani

Dr. Karim Vellani has held a number of leadership positions in quality improvement, information technology, clinical medicine and financial stewardship at St. Michael's Hospital Department of Family and Community Medicine, St. Michael's Family Medicine Associates and in a number of community clinical settings. He has also served as an advisor and consultant to a number of successful digital health start-ups and electronic medical record vendors in Canada. Dr. Vellani brings a history of entrepreneurial success as the founder and medical director of MediCall, one of Ontario's only complete omni-channel patient care platforms.

Cautionary Note Regarding Forward-Looking Statements:

This release includes certain statements and information that may constitute forward-looking information within the meaning of applicable Canadian securities laws. All statements in this news release, other than statements of historical facts, including statements regarding future estimates, plans, objectives, timing, assumptions or expectations of future performance, are forward-looking statements and contain forward-looking information, including statements relating to: anticipated timing and completion of the launch of Mednow Virtual Care, anticipated results and benefits arising from Mednow Virtual Care and the roles of Mr. Fisher and Dr. Vellani in the recruitment of medical professionals and the growth of the Mednow platform. Generally, forward-looking statements and information can be identified by the use of forward-looking terminology such as "intends" or "anticipates", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "should", "would" or "occur". Forward-looking statements are based on certain material assumptions and analysis made by the Company and the opinions and estimates of management as of the date of this press release, including that the Company will be able to complete the launch of Mednow Virtual Care in the anticipated timeframe and the Company's expectations regarding the results and benefits arising from Mednow Virtual Care. These forward-looking statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Important factors that may cause actual results to vary, include, without limitation, that the Company will not be able to complete the transactions contemplated in this news release or in the anticipated time frames, that actual results and benefits arising from Mednow Virtual Care may not be as anticipated by management, and other risk factors set out in the Company's final long form prospectus dated February 26, 2021 available for review on the Company's profile at www.sedar.com. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. Readers are cautioned that reliance on such information may not be appropriate for other purposes. The Company does not undertake to update any forward-looking statement, forward-looking information or financial out-look that are incorporated by reference herein, except in accordance with applicable securities laws.

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