(TSXV: HAPB)

FOR IMMEDIATE RELEASE **November 13, 2020**

Hapbee Announces Leadership Team Additions

Vancouver, British Columbia (November 13, 2020) – Hapbee Technologies, Inc. (TSXV: HAPB) (**"Hapbee"** or the "**Company**"), a wellness technology company developing the revolutionary Hapbee wearable, is pleased to welcome Mr. Brian Mogen, Ph.D. as Chief Scientific Officer and Mr. Pat Murray as Vice President of Product Development.

"Hapbee is at an exciting stage in its growth strategy, one in which we are focused on enhancing our product offering and optimizing our manufacturing capabilities," said Scott Donnell, Chief Executive Officer of Hapbee. "Brian and Pat bring years of valuable experience to Hapbee that will allow us to accelerate these efforts. I believe any technology-rich, consumer focused company needs a Brian and a Pat."

Brian Mogen, Ph.D.

Chief Scientific Officer

Brian Mogen is an expert in translational science and neuromodulation. Over the course of his career, Dr. Mogen has successfully built next-generation electronics and software platforms in both the medical and non-medical spaces. Previously the co-founder of a data platform for sensor-based digital health delivery, Dr. Mogen serves as Hapbee's Chief Scientific Officer. In addition to overseeing signal testing and hardware and software development for Hapbee, Dr. Mogen assists with the Company's R&D and product roadmaps.

Dr. Mogen studied Biomedical Engineering at the University of Wisconsin-Madison and received his Ph.D. in brain-computer interfaces from the University of Washington. He has published numerous research papers in fields such as translational neuroscience, microfluidics, and electronics hardware.

Pat Murray

Vice President of Product Development

Pat Murray is an entrepreneur, producer and inventor. After working in the television and film industry as a special effects artist and systems engineer, Mr. Murray went on to co-found Spectacle, a full-service experiential marketing agency. Today, Spectacle is one of the entertainment industry's leading experiential design companies, having built and deployed interactive displays and immersive spaces for global clients such as Disney, NBC, Warner Brothers, Fox, Nike, Marvel, Mastercard, Chevron, Toyota, PepsiCo, and many more. As Hapbee's Vice President of Product Development, Mr. Murray is responsible for managing manufacturing, distribution, and assisting with future product development.

Grant of Options and RSUs

The Company also reports that it has granted 4,779,000 incentive stock options (the "**Options**") to officers, directors and consultants of the Company pursuant to the Company's stock option plan (the "**Option Plan**"). The Options are all exercisable at the price of $0.73 per share until November 12, 2028, subject to earlier termination in accordance with the Plan. The grant of Options is subject to regulatory approval.

The Company has also granted an aggregate of 4,910,000 restricted stock units (the "**RSUs**") to officers, directors and key employees and consultants. The RSUs will be subject to vesting provisions. Each vested RSU entitles the holder to receive one common share in the capital of the Company. The grant of RSUs is subject to regulatory approval.

About Hapbee

Hapbee (TSXV: HAPB) is a wearable magnetic field technology company that aims to help people choose how they feel. Powered by patented ultra-low radio frequency energy (*ul*RFE®) technology invented and licensed by EMulate Therapeutics, Inc., Hapbee delivers low-power electromagnetic signals designed to produce sensations such as Happy, Alert, Focus, Relax, Calm and Sleepy.

You can learn more about how Hapbee works at www.hapbee.com/science

Forward-Looking Information Disclaimer

Certain statements included in this news release constitute forward-looking information or statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This news release contains forward looking statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors. Any statements about Hapbee's business plans or its upcoming development targets – including development of the Hapbee smartphone app, manufacturing and shipping for the Indiegogo campaign, research and development of new signals and the Company's pursuit of a public listing – are all forward-looking information. Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which the Company will operate in the future, including, anticipated costs, and the ability to achieve its goals.

Factors that could cause the actual results to differ materially from those in the forward-looking statements include, failure to obtain regulatory approval, the continued availability of capital and financing, and general economic, market or business conditions, changes in legislation and regulations, increase in operating costs, equipment failures, failure of counterparties to perform their contractual obligations, litigation, the loss of key directors, employees, advisors or consultants and fees charged by service providers. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. These risks, uncertainties and assumptions include, but are not limited to, those described in Hapbee prospectus dated October 26, 2020, a copy of which is available on SEDAR at www.sedar.com, and could cause actual events or results to differ materially from those projected in any forward-looking statements. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. Although such statements are based on management's reasonable assumptions, there be no assurance that the listing of the common shares of the Company will occur. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company's forward-looking statements.

For more information, visit: www.hapbee.com .

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