Promino Provides Updates on its Gold Standard Media Engagement

BURLINGTON, Ontario – July 24, 2026 — Promino Nutritional Sciences Inc. (CSE: MUSL) (OTC: MUSLF) (FSE: 93X) ("**Promino**" or the "**Company**") would like to update its July 10, 2026 press release regarding the engagement of Gold Standard Media, LLC.

Gold Standard Media, LLC and its affiliates (collectively, "Gold Standard Media") have a business address located at 723 W University Avenue, Georgetown, TX 78626 and can be contacted at +1 512-843-1723 or ceo@goldstandardir.com. Gold Standard Media, LLC and its affiliates Future Money Trends LLC, Wealth Research Group LLC and Portfolio Wealth Group LLC are controlled by Kenneth Ameduri, Juliet Ameduri and Lior Gantz.

Under the marketing services agreement, Gold Standard Media will provide the Company with financial publishing, digital marketing, content distribution and related communications services intended to broaden awareness of the Company among North American investors and the financial community, which will include digital advertising via YouTube.

Consideration to Gold Standard Media for the three-month engagement includes US$125,000 payable by the Company and excludes options to purchase securities of Promino.

About Promino Nutritional Sciences Inc.

Promino Nutritional Sciences is a Canadian innovation company focused on science-based, clinically proven nutrition for muscle health and recovery. Its core product, Rejuvenate Muscle Health™, is a clinically researched proprietary amino acid formula designed to rebuild, restore, and rejuvenate muscle tissue.

The Company also produces Promino™ – NSF Certified for Sport®, trusted by elite athletes. Promino's ambassadors include Stanley Cup Champion Jack Eichel (Vegas Golden Knights) and MLB legend José Bautista.

Learn more at www.drinkpromino.com and www.drinkrej.com.

For further information about Promino:

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Forward-Looking Statements

This news release contains forward-looking statements and forward-looking information (collectively, "forward-looking statements") within the meaning of applicable Canadian securities laws. Forward-looking statements are often, but not always, identified by terms such as "will", "may", "should", "anticipates", "expects", "intends", "plans", "believes", "estimates" and similar expressions. Forward-looking statements in this news release include, but are not limited to, statements regarding the success of its marketing initiatives. Forward-looking statements are based on a number of assumptions made by management that the Company believes to be reasonable in the circumstances. Forward-looking statements are subject to known and unknown risks, uncertainties and other factors that may cause actual results, performance or developments to differ materially from those expressed or implied by such statements, including, without limitation: risk factors described in the Company's continuous disclosure documents filed on SEDAR+ at www.sedarplus.ca, including the Company's most recent management's discussion and analysis. There can be no assurance that such statements will prove to be accurate, and actual results and future events could differ materially from those anticipated in such statements. The reader is cautioned not to place undue reliance on forward-looking statements. Forward-looking statements contained in this news release are made as of the date of this news release, and the Company does not undertake any obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities laws.