

July 25, 2025



Filed via SEDAR+

To All Applicable Exchanges and Securities Administrators

**Subject: Everyday People Financial Corp. (the "Issuer")
Notice of Meeting and Record Date**

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

Meeting Type:	Annual and Special Meeting
Meeting Date:	September 29, 2025
Record Date for Notice of Meeting:	August 20, 2025
Record Date for Voting (if applicable):	August 20, 2025
Beneficial Ownership Determination Date:	August 20, 2025
Class of Securities Entitled to Vote:	Common
ISIN:	CA30042D1087
Issuer sending proxy materials directly to NOBOs:	Yes
Issuer paying for delivery to OBOs:	Yes
Notice and Access for Beneficial Holders:	Yes
Notice and Access for Registered Holders:	Yes

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

Odyssey Trust Company
as agent for Everyday People Financial Corp.