ZACATECAS
SILVER

Zacatecas Silver Announces Investor Relations Engagement

VANCOUVER, British Columbia, April 17, 2026 – *Zacatecas Silver Corp.* (TSXV: ZAC; OTC: ZCTSF; Frankfurt: 7TV) ("Zacatecas" or the "Company") announces it has entered into an investor relations agreement dated April 17, 2026 with Capital Gain Media Inc. ("Capital Gain"). Pursuant to the investor relations agreement, the Company has re-engaged Capital Gain to provide content development and digital marketing services. The investor relations agreement will remain in effect for four months commencing on April 17, 2026. In accordance with the terms and conditions of the investor relations agreement and as consideration for the services provided by Capital Gain, the Company agreed to pay an aggregate upfront cash fee of $250,000, plus applicable taxes.

Capital Gain provides investor relation services and is based in Vancouver, B.C. Capital Gain's principal is Graham Colmer. As of the date hereof, to the Company's knowledge, Capital Gain (including its directors and officers) does not own any securities of the company and has an arm's-length relationship with the Company.

On behalf of the Company

Eric Vanderleeuw
Chief Executive Officer
Zacatecas Silver Corp.
(519) 729 2440

Forward-Looking Statements

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Zacatecas Silver cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by many material factors, many of which are beyond their respective control. Such factors include, among other things: risks and uncertainties relating to Zacatecas Silver's limited operating history, its proposed exploration and development activities on is Zacatecas Properties and the need to comply with environmental and governmental regulations. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Zacatecas Silver does not undertake to publicly update or revise forward-looking information.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release.