EONX TECHNOLOGIES INC.

PRESS RELEASE

EONX ACCELERATES GLOBAL EXPANSION WITH KEY EXECUTIVE APPOINTMENTS

July 09, 2025 – EonX Technologies Inc. (CSE:EONX), ("EonX" or the "Company") is pleased to announce significant expansion of its global operations with strategic executive appointments.

The Company has appointed **Carlos Dubra** as ‘**Chief Financial Officer’** and **Kirsty Redfearn** as ‘**Chief Marketing Officer’** to drive its next phase of international growth.

Carlos Dubra is a seasoned fintech executive with a Wharton MBA, bringing deep expertise in payments, strategic finance, and scaling high-growth businesses. His leadership experience spans executive roles at top-tier global financial institutions including Deutsche Bank, the Royal Bank of Scotland, and American Express, where he served as CFO for International Operations. Across these positions, he has successfully driven financial transformation, improved operational efficiency, and delivered sustained value in complex, regulated multinational environments.

Kirsty Redfearn brings over a decade of global marketing leadership at Mastercard, where she led high-impact brand, communications and marketing strategy across key international markets. As Divisional CMO at Mastercard, for both Australasia and the Nordics & Baltics, she played a pivotal role in driving growth, strengthening brand equity, and delivering measurable results across diverse, highly competitive regions.

Andrew Kallen, President & Group CEO of EonX said, "I'm humbled and deeply honored to welcome Carlos and Kirsty, two exceptional leaders and industry powerhouses, to the EonX family. Their appointments mark a pivotal moment for us, bringing world-class financial markets expertise and proven B2B scaling acumen that will accelerate our global expansion. As we move beyond product development into full-scale market commercialization, we're entering a breakthrough phase for EonX, poised to scale rapidly and capture significant share in the global payments and loyalty ecosystem."

About EONX
EonX is a financial technology company powering the next generation of Loyalty, Payments, and eWallet platforms, whilst rewarding business and customers when engaging and transacting.

On behalf of the board of directors of
EONX TECHNOLOGIES INC.

"Andrew Kallen"
President & Group CEO

For more information about EonX please contact:

Andrew Kallen
President & Group CEO
EONX Technologies Inc.

Telephone: +18036767776
Email: investors@eonx.com
Website: www.eonx.com

Notice regarding Forward Looking Statements

This news release includes certain "forward-looking statements" under applicable Canadian securities legislation. Forward-looking statements include estimates and statements that describe the Company's future plans, objectives or goals, including words to the effect that the Company or management expects a stated condition or result to occur. Forward-looking statements may be identified by such terms as "believes", "anticipates", "expects", "estimates", "may", "could", "would", "will", or "plan". Since forward-looking statements are based on assumptions and address future events and conditions, by their very nature they involve inherent risks and uncertainties as described in the Company's filings with Canadian securities regulators. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, other than as required by law.