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Reeflex Solutions Inc. Announces Exclusive Distribution Agreement in South America

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CALGARY, Alberta, Sept. 17, 2025 (GLOBE NEWSWIRE) -- Reeflex Solutions Inc. (TSXV: RFX) ("**Reeflex**" or the "**Company**") is pleased to announce that its wholly-owned subsidiary, Coil Solutions Inc. ("**CSI**"), has entered into an exclusive distribution agreement with Roch IB Corp. ("**Roch IB**"), pursuant to which Roch IB has been appointed the exclusive distributor of CSI's products in South America.

Under the terms of the agreement, CSI has granted Roch IB the exclusive right to market and sell CSI's downhole tools, coiled tubing injectors, associated equipment, and mobile coiled tubing units in the territory. The agreement has an initial term of 12 months and will automatically renew for successive 24-month periods unless terminated by either party with 60 days' notice.

The agreement does not contain minimum purchase obligations. Products will be supplied on CSI's standard terms of sale, with full payment required prior to release from CSI's facility in Alberta, Canada.

"This agreement provides CSI with a defined partner to expand its reach into South America while maintaining our established manufacturing and technical support base in Canada," said John Babic, President & Chief Executive Officer of Reeflex.

Either party may terminate the agreement in accordance with its terms, including for breach, insolvency, or regulatory compliance matters. The distributor is not entitled to compensation upon termination.

About Roch IB Corp.

Roch IB Corp. is a privately-held Canadian company with business interests spanning real estate, oil and gas, and sustainable energy. The company is active in both Canadian and international markets, with a focus on developing opportunities across North America and Latin America. For more information, visit www.rochib.com.

About Reeflex Solutions Inc.

Reeflex is a public company delivering advanced engineering and manufacturing solutions across various industry sectors. Through our wholly-owned subsidiary, Coil Solutions Inc., we provide coil tubing injectors and downhole tools for the oil & gas sector. Our manufacturing division, Ranglar Manufacturing, specializes in custom-designed mobile equipment for a wide range of industrial applications. See www.reeflex.ca.

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Cautionary Note Regarding Forward-Looking Information

This press release contains "forward-looking information" or "forward-looking statements" within the meaning of Canadian securities legislation. All statements included herein, other than statements of historical fact, including statements included in the "About Reeflex" section of this press release, are forward-looking. Generally, the forward-looking information and forward-looking statements can be identified by the use of forward-looking terminology such as "anticipate", "believes", "estimates", "expects", "intends", "may", "should", "will" or variations of such words or similar expressions. More particularly, and without limitation, this press release contains forward-looking information or forward-looking statements concerning the resumption of trading of the Reeflex Shares on the TSXV and Reeflex capitalizing on opportunities for growth in its industry. Reeflex cautions that all forward-looking information and forward-looking statements are inherently uncertain, and that actual performance may be affected by a number of material factors, assumptions and expectations, many of which are beyond the control of Reeflex, including expectations and assumptions concerning Reeflex, as well as other risks and uncertainties, including those described in Reeflex's filings available on SEDAR+ at www.sedarplus.ca. The reader is cautioned that assumptions used in the preparation of any forward-looking information or forward-looking statements may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted as a result of numerous known and unknown risks, uncertainties and other factors, many of which are beyond the control of Reeflex. The reader is cautioned not to place undue reliance on any forward-looking information or forward-looking statements. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking information and forward-looking statements contained in this press release are expressly qualified by this cautionary statement.

The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and Reeflex does not undertake any obligation to update publicly or to revise any of the included forward-looking information or forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by law.