POWR, a Pluribus Technologies Company, Launches POWR One on Product Hunt

TORONTO, Sept. 27, 2023 /CNW/ - POWR, a global provider of no-code website conversion tools and a part of the Pluribus Technologies (TSXV: PLRB) family, has announced the launch of its full suite of conversion apps, POWR One, on the tech product-enthusiast website, Product Hunt.

POWR One is a comprehensive platform offering over 60 powerful tools to manage your website and customer interaction seamlessly. The suite includes Contact Forms, Discount Popups, PayPal Buttons, Instagram Feeds, and many other tools that cater to eCommerce merchants, startups, and small business owners.

"I am so thrilled we have officially launched on Product Hunt," said Praneeta Mhatre, Head of Product at POWR. "After hundreds of research calls and emails, the message was clear that business owners were struggling to find an affordable solution for slow, underperforming websites. We believe we nailed it!"

With POWR One, there's no need to download and install individual apps as all the conversion tools are available on a single platform. This ensures that development time is quick, and you don't have to spend on hiring a web developer. The platform ensures lightning-fast website loading times, delivering an exceptional user experience. It optimizes site performance and enhances customer satisfaction, increasing referrals and user acquisition with higher annual contract value.

Richard Adair, the CEO of Pluribus, explains, "Pluribus' core value lies in revenue growth achieved through innovation and the implementation of new channel strategies. This is precisely why we choose the companies we acquire." He further elaborates, "Taking POWR One to Product Hunt, where it can reach thousands of creators and forward-thinkers, was a natural progression in its journey."

POWR One offers an extensive library of professionally designed pre-built templates for all apps. You can filter these templates by goals like 'Improve Conversions' or 'Collect Leads,' industry, season, or app type. With POWR One, managing your customer purchase journey from start to finish is easy, quick, and cost-effective.

Find POWR One on Product Hunt at www.producthunt.com/products/powr

About POWR.io
POWR is a leading conversion marketing app provider that empowers businesses to optimize their online presence and drive customer conversions. POWR provides businesses with the tools to engage customers, build trust, and increase new and recurring revenue. Other than Shopify, POWR integrates with hundreds of different platforms, including Wix, BigCommerce, Squarespace, Jimdo, and WordPress, just to name a few. What sets POWR apart is its user-friendly interface, making app creation and customization possible for any level of technical knowledge. You don't need to know how to code to use the platform and can create an app fully integrated with your website in just minutes. To learn more about POWR's full suite of conversion marketing apps and access their range of profit-generating tools, visit their website at powr.io/one.

About Pluribus Technologies Corp.
Pluribus is a technology company that is a value-based acquirer of small, profitable business-to-business technology companies in various verticals and industries. Pluribus provides its acquisitions access to experienced sales and marketing resources, strategic partnership opportunities, a diverse portfolio of customers in different geographical markets, and enabling technologies to create new revenue streams and provide the opportunity for these companies to grow in their respective markets. For more information, please visit: pluribustechnologies.com.

Forward-Looking Information
Certain information in this press release constitutes forward-looking statements under applicable securities laws. Any statements that are contained in this news release that are not statements of historical fact may be deemed to be forward-looking statements. Forward-looking information in this press release includes, but is not limited to, statements with respect to the business plans of the Company, including the successful completion and pace of future acquisitions, the Company management's expectation on the growth, profitability, and performance of its current and future acquisitions, the Company's ability to continue acquiring business-to-business technology companies at reasonable prices and the Company's ability to grow its portfolio companies into significant organizations. Forward-looking statements are often identified by terms such as "may," "should," "anticipate," "expect," "potential," "believe," and "intend" or negatives of these terms and similar expressions.

Forward-looking statements are based on certain assumptions, including the Company's ability to complete acquisitions on favourable terms, the Company's ability to manage a complex portfolio of companies effectively, the Company's ability to scale its management team to support a rapid pace of growth; the Company's ability to raise sufficient financing to continue the pace of its acquisition strategy; the Company's ability to maintain its rapid pace of growth. Other assumptions include industry trends, the availability of growth opportunities, and general business, economic, competitive, political, regulatory, and social uncertainties that will not prevent the Company from conducting its business. While the Company considers these assumptions reasonable based on currently available information, they are inherently subject to significant business, economic, and competitive uncertainties and contingencies and may prove incorrect. Forward-looking information speaks only to such assumptions as of the date of this release.

Forward-looking statements also necessarily involve known and unknown risks, including, without limitation, risks associated with general economic conditions, including the COVID-19 pandemic, adverse industry events, marketing costs, loss of markets, future legislative and regulatory developments, the inability to access sufficient capital on favourable terms, the Company's limited operating history; ability to complete favourable acquisitions; the technology industry in Canada and internationally, income tax and regulatory matters, the ability of the Company to execute its business strategies, including the ability manage a complex portfolio of companies effectively, competition, currency and interest rate fluctuations, and other risks.

Readers are cautioned that the foregoing is not exhaustive. Readers are further cautioned not to rely on forward-looking statements as there can be no assurance that the plans, intentions, or expectations upon which they are placed will occur. Although considered reasonable by management during preparation, such information may prove incorrect, and actual results may differ from those anticipated. Forward-looking statements are not guarantees of future performance. The purpose of forward-looking information is to provide the reader with a description of management's expectations, and such forward-looking information may not be appropriate for any other purpose. Except as required by law, the Company disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, events, or otherwise. This cautionary statement expressly qualifies forward-looking statements in this news release.

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