

20 July 2023

Big Yellow Group PLC

Director/PDMR Shareholding

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Persons Closely Associated with them.

1.	Details of PDMR / person closely associated with them (‘PCA’)									
a)	Name	1. Nicholas Vetch 2. James Gibson 3. John Trotman 4. Adrian Lee								
b)	Position / status	1. Executive Chairman 2. Chief Executive Officer 3. Chief Financial Officer 4. Operations Director								
c)	Initial notification / amendment	Initial Notification in each case								
2.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument	Ordinary Shares of 10 pence each in Big Yellow Group PLC (the “Company”).								
b)	Nature of the transaction	In each case, on 20 July 2023 the Executive Directors were granted nil cost options over ordinary shares of 10 pence (the “Options”) under the Big Yellow Deferred Bonus Share Plan 2018. The Options are exercisable from 20 July 2026 to 19 July 2033, subject to continuous employment with the Company. Each of the messrs Vetch, Gibson, Lee and Trotman were granted the following Options: <table><tr><td>1. Mr Vetch:</td><td>41,216</td></tr><tr><td>2. Mr Gibson:</td><td>48,360</td></tr><tr><td>3. Mr Trotman:</td><td>35,719</td></tr><tr><td>4. Mr Lee:</td><td>31,324</td></tr></table>	1. Mr Vetch:	41,216	2. Mr Gibson:	48,360	3. Mr Trotman:	35,719	4. Mr Lee:	31,324
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c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1. £nil	41,216
		2. £nil	48,360
		3. £nil	35,719
		4. £nil	31,324
d)	Aggregated information Aggregated volume Price	156,619 shares £nil	
e)	Date of the transaction	20 July 2023	
f)	Place of the transaction	Outside a trading venue	