

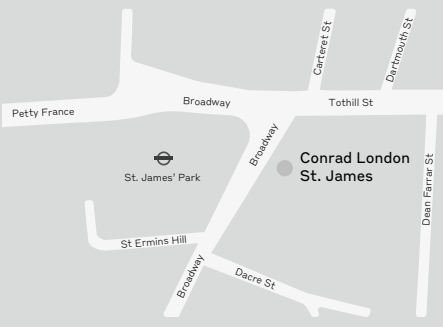
Notice of Availability

You can now access the Annual Report for the year ended 30 March 2024 and the Notice of Annual General Meeting by visiting our website at Burberrypgc.com/AGM2024.



ADMISSION CARD

Please detach this admission card before posting the proxy form.



Please note that the Annual General Meeting (AGM) is a private meeting for shareholders and duly authorised proxies/representatives.

The AGM is to be held at Conrad London St. James, 22-28 Broadway, LONDON, SW1H 0BH on Tuesday, 16 July 2024 at 10:30am

Signature Date SRN

Burberry Group plc Annual General Meeting 2024

+ FORM OF PROXY

BURBERRY

2556-0111



Shareholder Reference Number

I/We being (a) member(s) of the above named Company hereby appoint the Chair of the Meeting or (see note 2 overleaf):

Name Number of Shares

as my/our proxy to exercise all or any of my/our rights to attend and to speak and vote for me/us and on my/our behalf at the AGM of the Company to be held on Tuesday, 16 July 2024 at 10:30am and at any adjournment thereof. I/We direct my/our proxy to vote (or withhold my/our vote) on each of the resolutions referred to in the Notice of AGM as indicated with an X in the appropriate boxes below.

☐ Please tick here if this proxy appointment is one of multiple appointments being made (please refer to note 3 overleaf).

Please indicate your vote by marking with an X in the appropriate boxes below in black ink how you wish to vote on each resolution. If you wish to abstain on any particular resolution, you can use the 'Withheld' option. A vote withheld is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.

Resolutions (1-11)

	For	Against	Withheld
1. To receive the Company's Annual Report and Accounts for the year ended 30 March 2024.	☐	☐	☐
2. To approve the Directors' Remuneration Report for the year ended 30 March 2024 as set out in the Company's Annual Report and Accounts.	☐	☐	☐
3. To declare a final dividend of 42.7p per ordinary share for the year ended 30 March 2024.	☐	☐	☐
4. To re-elect Dr Gerry Murphy as a Director of the Company.	☐	☐	☐
5. To re-elect Jonathan Akeroyd as a Director of the Company.	☐	☐	☐
6. To re-elect Orna NiChionna as a Director of the Company.	☐	☐	☐
7. To re-elect Fabiola Arredondo as a Director of the Company.	☐	☐	☐
8. To re-elect Sam Fischer as a Director of the Company.	☐	☐	☐
9. To re-elect Ron Frasch as a Director of the Company.	☐	☐	☐
10. To re-elect Danuta Gray as a Director of the Company.	☐	☐	☐
11. To re-elect Antoine de Saint-Affrique as a Director of the Company.	☐	☐	☐

Resolutions (12-22)

	For	Against	Withheld
12. To re-elect Alan Stewart as a Director of the Company.	☐	☐	☐
13. To elect Kate Ferry as a Director of the Company.	☐	☐	☐
14. To elect Alessandra Cozzani as a Director of the Company.	☐	☐	☐
15. To re-appoint Ernst & Young LLP as auditor of the Company.	☐	☐	☐
16. To authorise the Audit Committee of the Company to determine the auditor's remuneration for the year ending 29 March 2025.	☐	☐	☐
17. To authorise political donations by the Company and its subsidiaries.	☐	☐	☐
18. To authorise the Directors to allot shares.	☐	☐	☐
19. To renew the Directors' authority to disapply pre-emption rights (Special Resolution).	☐	☐	☐
20. To disapply pre-emption rights for acquisitions or other capital investments (Special Resolution).	☐	☐	☐
21. To authorise the Company to purchase its own ordinary shares (Special Resolution).	☐	☐	☐
22. To authorise the Directors to call general meetings (other than an AGM) on not less than 14 clear days' notice (Special Resolution).	☐	☐	☐

+ Signature Date +

Notes

- 1. To be valid, this Form of Proxy and the power of attorney or other authority (if any) under which it is signed and dated must be received by Equiniti not later than 10:30am on Friday, 12 July 2024.
- 2. Members are entitled to appoint a proxy to exercise all or any of their rights to attend, to speak and vote on their behalf at the meeting.
- 3. To appoint more than one proxy, either photocopy this form or contact the Company's registrar Equiniti on 0371 384 2839. Lines are open 8:30am to 5:30pm, Monday to Friday (excluding public holidays in England and Wales). Please dial +44 (0)371 384 2839 if calling from outside the UK. Ensure you specify the number of shares over which each proxy can act, as in note 2 above. Multiple Forms of Proxy should be returned together in the same envelope. No proxy may be authorised to exercise votes which any other proxy has been authorised to exercise. Photocopies may only be used in respect of the same registered shareholder name (and designated account as applicable) as it appears on the original form.
- 4. Please see the Notice of AGM for further advice on how to appoint/instruct proxies via CREST, or Proxymity.
- 5. The Form of Proxy must be signed and dated by the shareholder or their attorney duly authorised in writing. In the case of a corporation, the proxy appointment must be under seal or signed by a duly authorised officer or attorney. In the case of joint holdings, any one holder may sign this form, but the vote of the first named in the register of members will be accepted to the exclusion of the votes of joint holders.
- 6. If no specific directions are given, the proxy will vote or abstain from voting as they think fit on the specified resolutions, and, unless instructed otherwise, the person appointed proxy may also vote or abstain from voting as they think fit on any business (including amendments to resolutions) which may properly come before the AGM.
- 7. A proxy need not be a member of the Company. If no name is inserted in the box provided, the Chair of the Meeting will be deemed appointed as the proxy.
- 8. Any alteration to this Form of Proxy should be initialled by the person who signed it.
- 9. If you do not wish anyone other than the Company or Equiniti to see the Form of Proxy, you may fold it in half and send it in an envelope to: Freepost RTHJ-CLLL-KBKU, Equiniti, Aspect House, Spencer Road, Lancing, BN99 6DA.
- 10. The completion and return of this Form of Proxy will not prevent a shareholder attending the AGM and voting in person if they wish to do so.

Business Reply
Licence Number
RSZH-XZHS-HRUE




Equiniti
Aspect House
Spencer Road
Lancing
BN99 8BU