Thursday April 8th, 2020

Eyecarrot Appoints Patrick Morris as Director

[Toronto, ON, Canada] Eyecarrot Innovations Corp., (Eyecarrot) (TSX-V: EYC | OTCQB: EYCCF) is pleased to announce the appointment of Patrick Morris as an Independent Director of the Company.

Mr. Morris is an entrepreneur and capital market executive with over 15 years of experience, raising funds for microcap companies in a number of industries, including pharmaceutical cannabis, resource exploration, blockchain technologies and finance. In addition, Mr. Morris co-created and co-produced Canada's first nationally syndicated radio show about growth stock opportunities, which was broadcast on 14 of the top-rated news talk stations across Canada. Prior to entering the capital markets, Mr. Morris had five years of experience in wine and spirits importing, sales and portfolio management.

"I am pleased to welcome Mr. Morris to the Eyecarrot team. Mr. Morris' experience and perspective will help the company build its brand and revenue. His participation will be a beneficial outside perspective as we continue to develop our long-term strategy globally." stated Adam Cegielski, Founder | CEO

Mr. Morris, commented, "I am excited to join the Eyecarrot team. They have built an impressive portfolio of software, hardware and education content within the Binovi platform. The ability to impact human performance remotely through this technology represents an exciting and timely opportunity".

For additional information, please visit https://www.eyecarrot.com/investors

The company has now closed the ConnectMe transaction.

About Eyecarrot Innovations Corp

Eyecarrot is a human performance technology company that has developed Binovi , a hardware and software-centered platform. Binovi combines hardware, software, specialized expert knowledge, and unique big data insights in order to deliver customized one-on-one training and treatment. Binovi is designed for vision optimization and the enhancement of cognitive skills related to human performance. We are working together under a common banner to help neuro-optometry, vision rehabilitation, and vision performance professionals gain measurable results in less time, and with less effort.

On behalf of the Board of Directors

Adam Cegielski
Founder | CEO

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Forward looking information: